

# **New Vistas for Process Systems Engineering: Integrating Physics Computation and Communication Networks for Better Decision Making**

## **New Frontiers in Chemical Engineering: Impact on Undergraduate Curriculum**

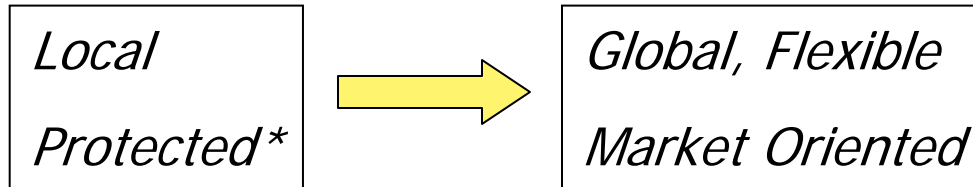
**Workshop, WPI May 7, 2004**

B. Erik Ydstie

Carnegie Mellon University

1. The Context (Industry/University/Grad. Research)
2. Challenges in UG graduation (Curriculum/Constraints/Proposal)
3. PSE Research (Case studies/Challenge)

# The Context: The Industries we Serve



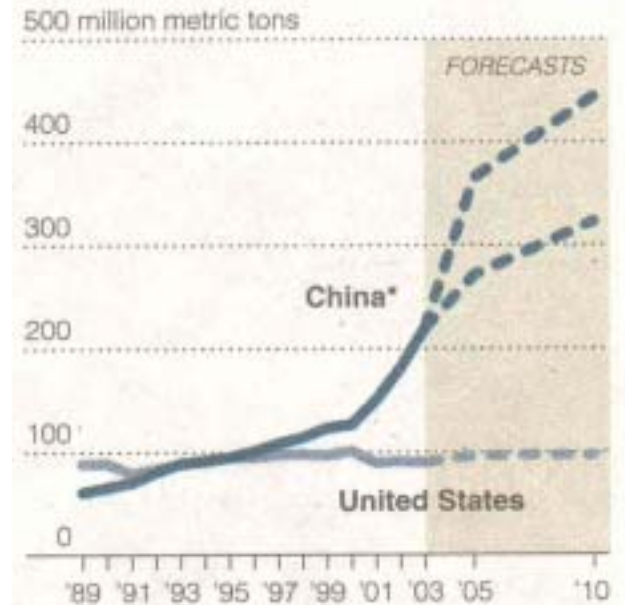
*Pittsburgh: Steel, Aluminum, Glass ++.*

*What about:*

- *PetroChemicals?*
- *Micro-Electronics Manufacture?*
- *Software?*
- *What about Bio/Med-technology?*
- *Research and Development?*
- *++*

## Rivers of Steel

China's steel production has soared since 2000, propelled by domestic demand, but industry officials worry that there could be a glut if China's economy slows.



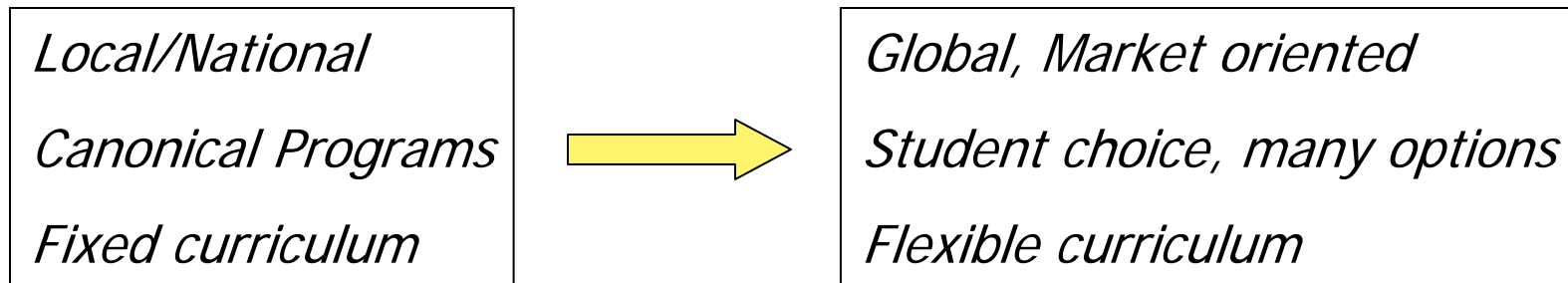
\*The higher forecast is if all planned projects are completed and can find enough raw materials to operate.

Sources: International Iron and Steel Institute (historical data); World Steel Dynamics (low-range forecast for China); Economic Daily (Chinese government forecast) The New York Times

\* *Proprietary technology, transportation, trade barriers, technology gap, know how,...*

# The Context: The University

*Specialization (“Excellence”) and the Student as Customer*



*CMU:*

*\$40M Univ Center.*

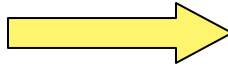
*\$40M Performing Arts.*

*Programs in Greece/Calif./Quatar*

***Mission Statement:*** *A Carnegie Mellon education aims to prepare students for life and leadership. In a continually changing world, the most important qualities we can help our students develop are the ability to think independently and critically, the ability to learn, and the ability to change and grow.*

# Context: University Graduate Research

*Unit Process Design and control, petro-chemical processes, analytic and graphical solution to, transport, thermo, fluids and staged separation prblms, + + +*



*Large scale computation, complex networks, molecular dynamics and design, quantum mech Biological systems theory, micro-electronics, complex fluids, self-assembly nano technology,... \**

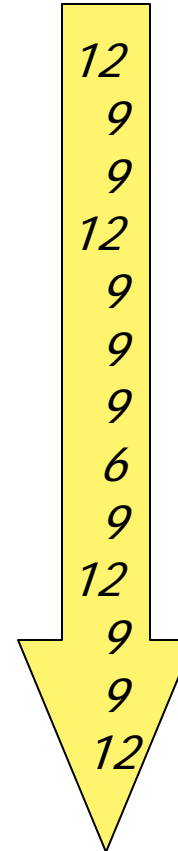
*Chem. E. Research Programs have moved into new technologies and application areas. Dynamic and exciting! New Courses are being developed.*

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*\* Beyond the Molecular Frontier, CST-NRC Report, NAE/NAS, 2003  
Sessions at recent AIChE meetings*

# Chem Eng Curriculum: "The Pipeline Model"

<i>1st year:</i>	<i>Intro Chem Eng</i>	<i>12</i>
<i>2nd year:</i>	<i>Thermo 1</i>	<i>9</i>
	<i>Fluid Mechanics</i>	<i>9</i>
	<i>Math Methods of Chem. Eng.</i>	<i>12</i>
<i>3rd year:</i>	<i>Thermo 2</i>	<i>9</i>
	<i>Heat and Mass</i>	<i>9</i>
	<i>Unit Operations</i>	<i>9</i>
	<i>Transport Lab</i>	<i>6</i>
	<i>Process Control</i>	<i>9</i>
<i>4th year</i>	<i>Process Design</i>	<i>12</i>
	<i>Reaction Engineering</i>	<i>9</i>
	<i>Unit Ops Lab</i>	<i>9</i>
	<i>Design Project/Optimization</i>	<i>12</i>



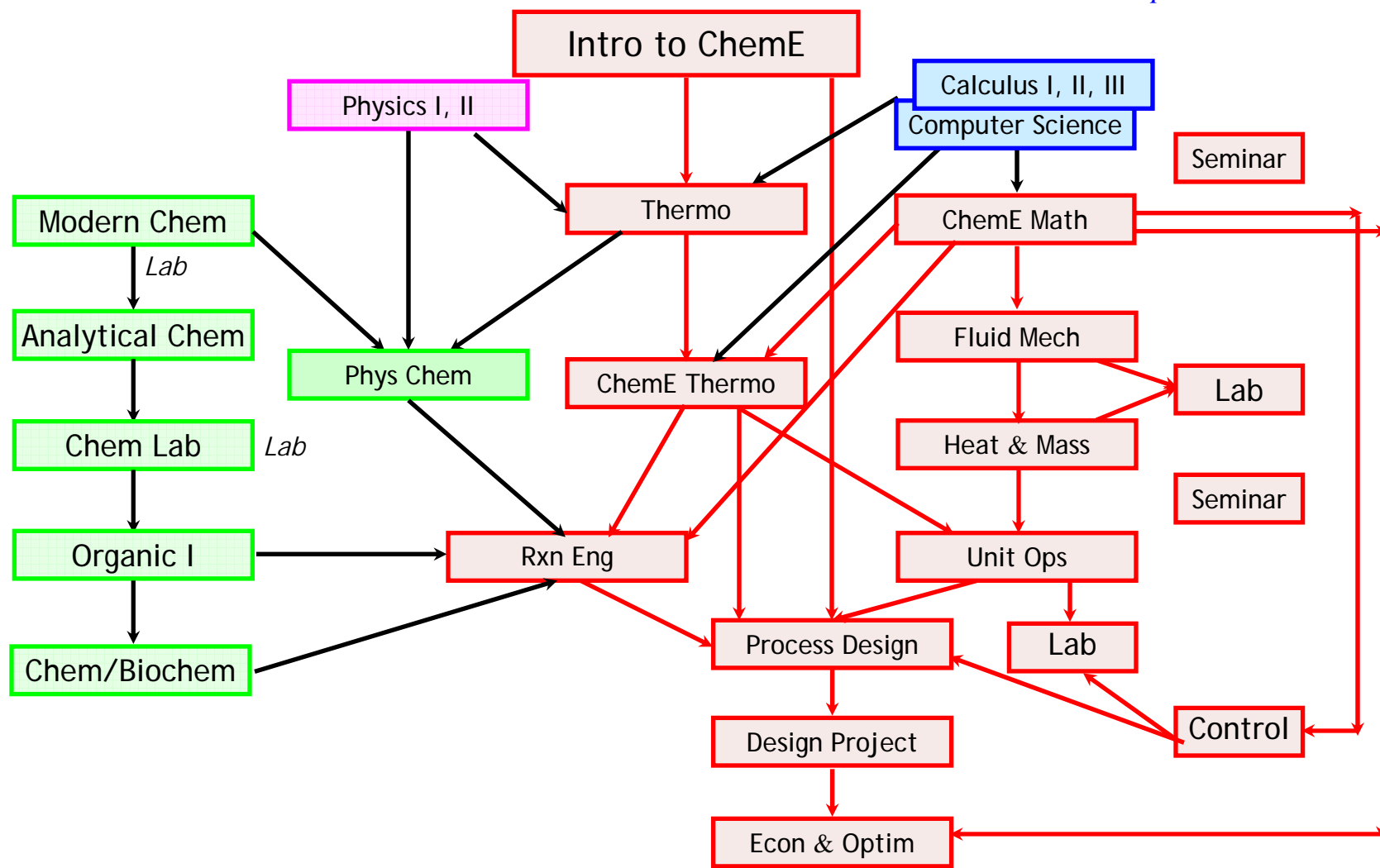
*Static for 30+ yrs*

*+ Basic Science and Math Gen. Ed., Tech Elect., Minors/Majors.*

# Curriculum

Class of 2004

<http://www.cheme.cmu.edu/>



Product Development

Process Engineering

# *The Result: Where Do CMU ChE Students go to Work?*

BOC Gases  
Air Liquide  
Air Products & Chemicals

duPont  
Dow Chemical  
Exxon Mobil  
Kodak  
General Electric  
Corning

Bristol-Myers Squibb  
Merck  
Pharmacia

Procter & Gamble  
Johnson & Johnson  
L'Oreal

U.S. Steel  
PPG  
Westinghouse

DOE  
Navy  
National Institute for Drug Abuse

Motorola  
IBM  
Seagate  
Motorola  
Xerox  
Samsung Austin Semiconductor  
Intel

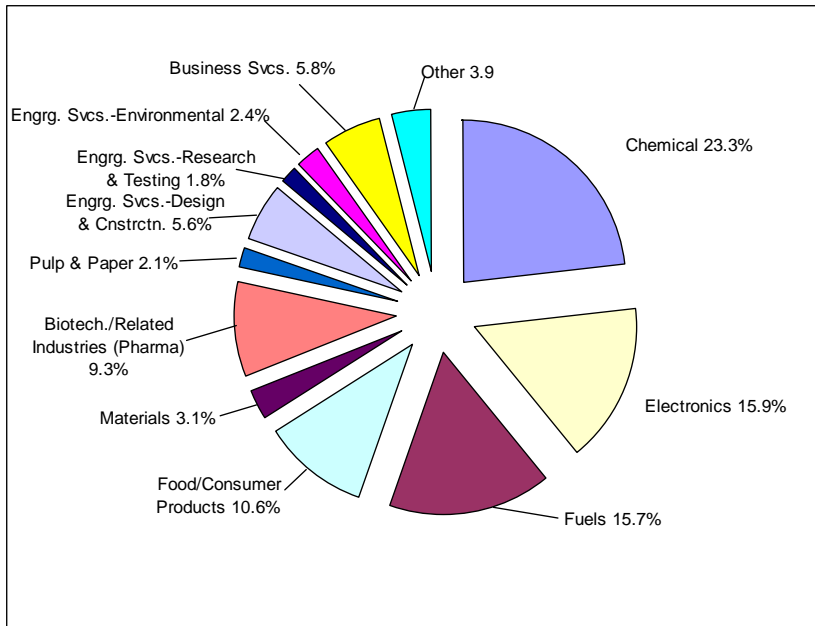
Aspen Technology  
Ethicon  
Aquatech  
Cytec  
Photocircuits Corp  
International Fuel Cells.  
Lexmark International

Andersen Consulting  
Goldman Sachs  
Deloitte and Touche  
American Management Systems  
Fuji Capital Markets  
Banc of America Securities  
Putnam Investments  
Accenture

Americore  
High School Education  
Grad Schools

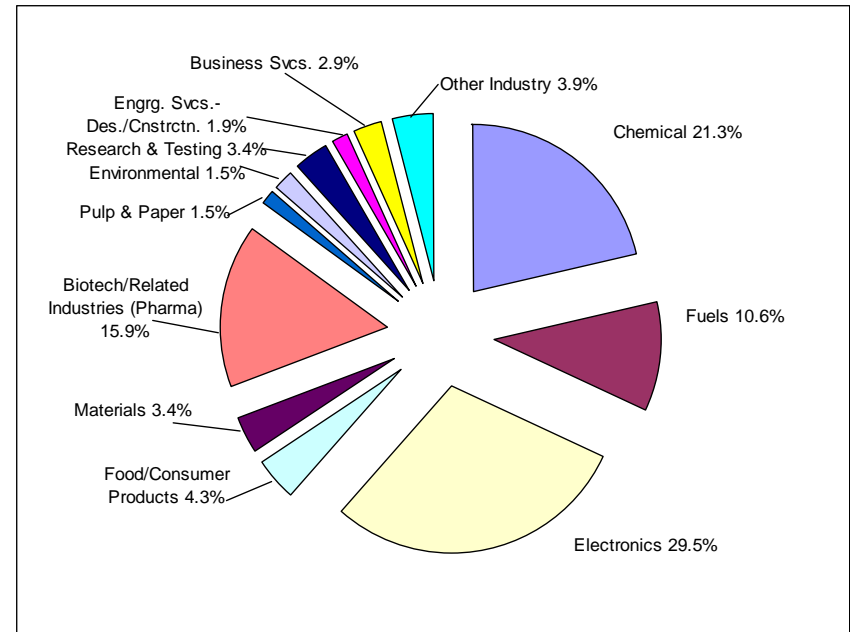
# Major Trends in Chemical Engineering:

## Increased diversity of jobs for chemical engineers



*B.Sc. Placement  
AIChE (2001)*

**40% chemicals/fuels**



*Ph.D. Placement  
AIChE (2001)*

**32% chemicals/fuels**



# Mid-Course Conclusions:

<i>Universities:</i>	<i>Flexible, Market Oriented.</i>
<i>Chemical Industry:</i>	<i>same (new products/processes)</i>
<i>Grad Research:</i>	<i>same (new areas bio/nano,..)</i>
<i>Students:</i>	<i>same (diverse employment)</i>
 <i>UG ChE Curr:</i>	 <i>Static ("one size fits all")</i>

- 1. Why are ChE's so adaptable?*
- 2. Can we improve curriculum?*
- 3. Make ChE relevant and attractive for high school students (what do Chem. E.s do?).*

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*-the best and the brightest are unlikely to choose chemical engineering in anything like the same numbers as in the past, and government and probably industrial funding will decline.*

*Prof. Herb Toor, (frmr.) Dean of Engineering CMU.*

## *Why are Chem E's adaptable?*

- *Broad base in science, analysis and engineering.*
- *Systems thinking promoted in control and design.*
- *Attracts a special kind of student.*

## *Can we/Should we improve curriculum*

- *Yes*

## *What do Chem. E.s do (we are judged by the product)*

- *petrochemical industry.*
- *research/teaching/government*
- *finance/consulting*
- *high tech*
- *software*
- *pharmaceutical/health care*
- *consumer products*
- *develop new materials*
- *environmental*

*Must re-think our  
petrochemical  
(vap/liq.) focus*

# *Constraints to Change 1: ABET and AIChE*

PROGRAM CRITERIA FOR CHEMICAL AND SIMILARLY NAMED ENGINEERING PROGRAMS (ABET)

Lead Society: American Institute of Chemical Engineers

Curriculum:

The program must demonstrate that graduates have: thorough grounding in chemistry and a working knowledge of advanced chemistry such as organic, inorganic, physical, analytical, materials chemistry, or biochemistry, selected as appropriate to the goals of the program; and working knowledge, including safety and environmental aspects, of material and energy balances applied to chemical processes; thermodynamics of physical and chemical equilibria; heat, mass, and momentum transfer; chemical reaction engineering; continuous and stage-wise separation operations; process dynamics and control; process design; and appropriate modern experimental and computing techniques.

## *Constraints to Change 2: The Textbooks*

*Fact: Easy to teach and learn when there is a good book.*

- 1. Process Control (Stephanopolous, Seborg et al., Bequette,..)*
- 2. Fluid Mechanics (3\*W, BSL)*
- 3. Thermodynamics 1&2, (Smith and Van Naess, Sandler,...)*
- 4. Process Design (Douglas, Grossmann, ...)*
- 5. Chem E Math (Kreyzig, diPrima,...)*

*The quality of the books range from superb to excellent. But -*

- 1. Contents (examples) too much focused on "ideal" vap/liq systems.*
- 2. A lot of time spent to develop analytical/graphical solution methods.*
- 3. The lead time from new research and technology to UG instruction can be very long.*

# *The Example of Process Control*

## *Typical Course Contents:*

### *Theory:*

*Dynamic Models*  
*Laplace Transforms*  
*Block Diagrams*  
*Stability*  
*Controller Design and tuning*  
*PID control*  
*Feedforward*  
*IMC*  
*Decoupling*  
*Relative Gain Array*  
*Predictive Control*

### *Application:*

*Tanks*  
*Reactors*  
*Distillation*  
*Bio-control*  
*Batch Control*  
*Plantwide control*

*Introduces students to Dynamics  
and Systems Thinking*

# *What can be Done?*

## *Enablers:*

- 1. Academic freedom*
- 2. Engaged faculty*
- 3. Graduate research and courses*
- 4. Industrial involvement in R&D*
- 5. University backing*
- 6. --*

## *Desired Situation:*

- 1. Dynamic curriculum.*
- 2. Based on the "engineering science and analysis".*
- 3. Technologies of current interest (bio/enviro/molecular/petro-chem,...)*

## *Current Situation:*

- 1. Static curriculum.*
- 2. Based on "engineering science and analysis" .*
- 3. Weighted towards petro-chemicals (Cap-stone design).*

## *Plan:*

- 1. Review science core (now).*
- 2. Introduce "selectives" (now).*
- 3. Hire faculty in key areas.*
- 4. Develop new courses.*
- 5. New textbooks.*

# Modest Proposal: Non-Uniform Curriculum

*Core:* (All Chem. E.'s, Backed up by Labs\*)  
Math/Analysis/Computation  
(Thermo 1 and 2?)  
Chemistry/Bio Chemistry  
Reaction Engineering  
Heat/Mass/Momentum Transport  
(Unit Operations? Process Control? Process Design 1,2,3?)  
Process Systems Engineering

*Selectives:* (Choose N out of following)  
Semiconductor processing  
Atmospheric Chemistry Air Pollution and Global Change  
Bio Technology and Environmental Processes  
Bio Process Design  
Principles and Application of Molecular Simulation  
Physical Chemistry of Macro Molecules  
Advanced Process Systems Engineering

- 
- Computer Labs w. Adv. Software (CFD, Process Design, Math, Control,...)
  - Physical Labs (measurement, analysis, process, procedure..)

# Process Systems Engineering:

*See the BIG Picture in the Small Pieces*

Finding the right piece and seeing how it fits is the key. *Many may look attractive, but they may not answer to our current needs.*





# PSE Research: Integrating Physics and Computation

## *New application Domains*

1. *Bio tech/med (modeling control, optimization)*
2. *Nano, self assembly, micro-structure*
3. *Micro electronic processing*
4. *Business decision making (PSE 2003)*
5. *Environment and energy.*

## *Better computation and communication tools*

1. *Parallel distributed processing*
2. *Effect of "Moore's law"*
3. *Data storage and the web*

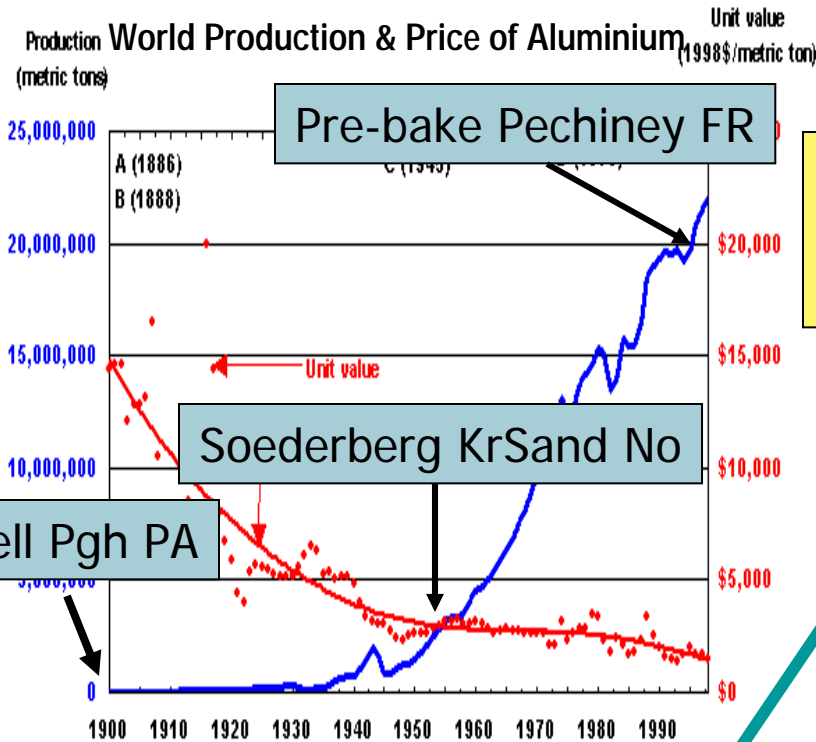
## *New Software and algorithms*

1. *Optimization (SQP/MILP/MINLP...*
2. *Control (Nonlinear, predictive, hybrid,...*

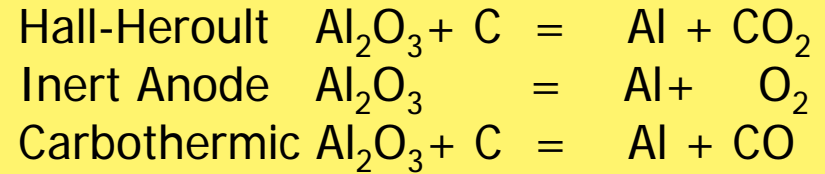
*Vitality as Focus Shifts from Methods to Applications*

# Case Study 1: Carbothermic Aluminum Production

(ALCOA Inc. \$24B, Aluminum)

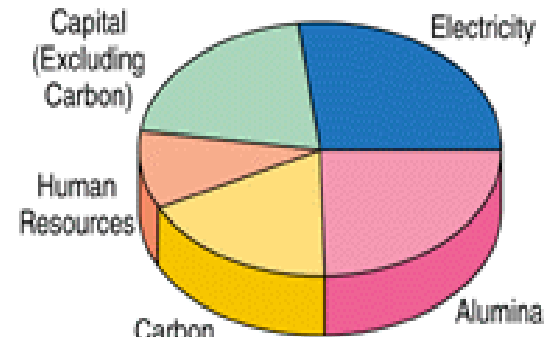


*Competing processes:*



## PRIMARY Al: COST SECTORS

(WELCH, 1999)

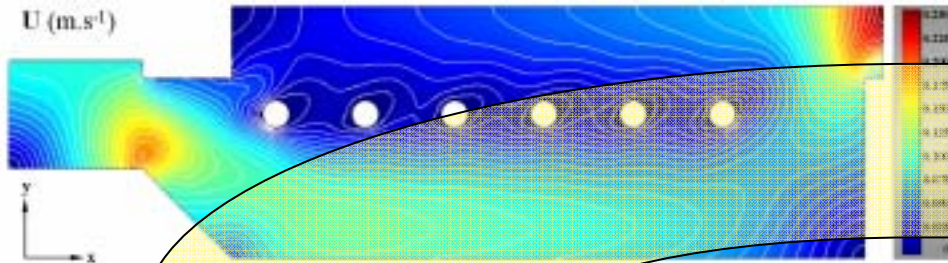


*Hall-Heroult Process*

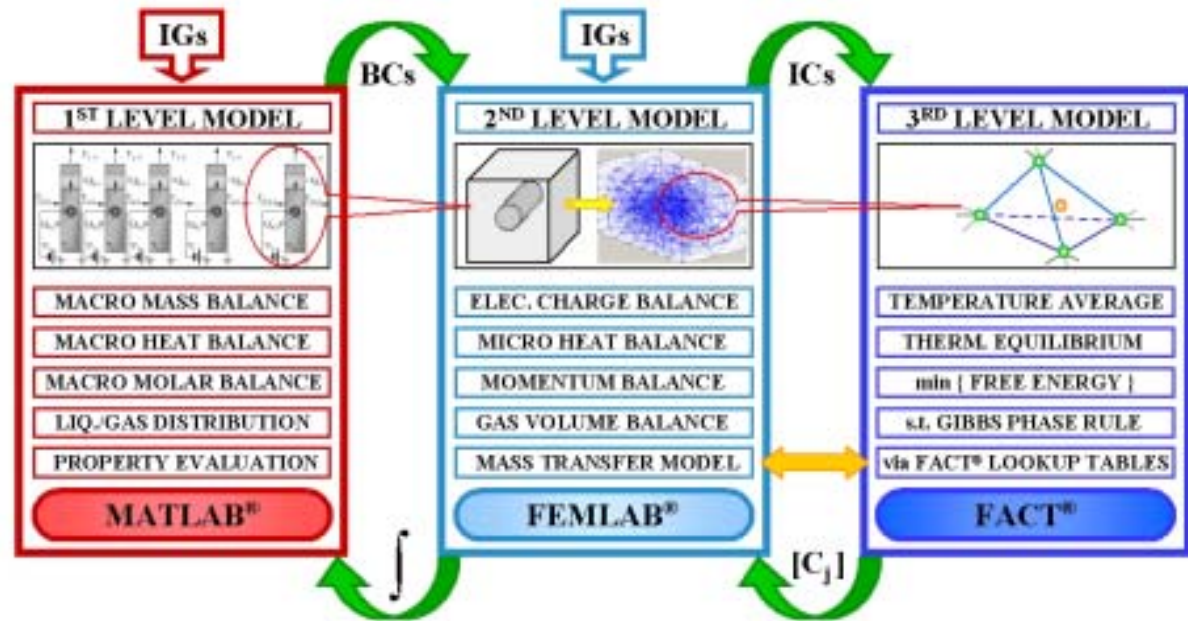
**Objective:** Develop a better way (less energy and capital cost) for making Aluminum.

# PSE Contribution: Multi-scale Modeling

(Integrate Physics and Computation for Concurrent Design - From Microstructure to Design and Control)

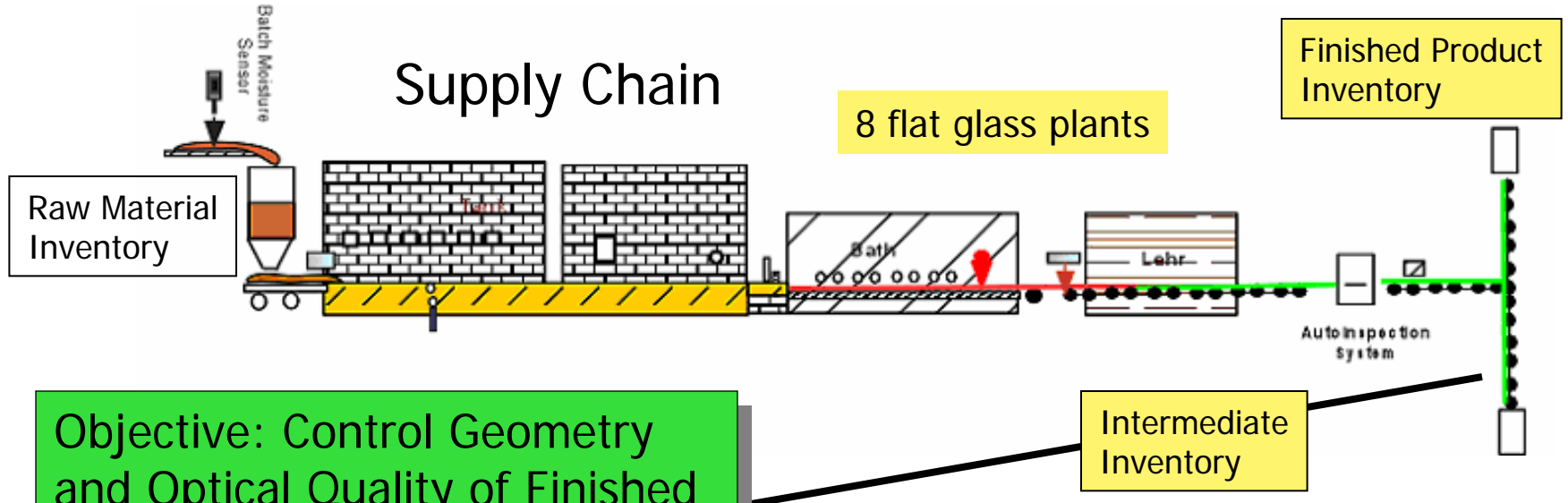


Complex Multi-Physics CFD models  
Process optimization/control

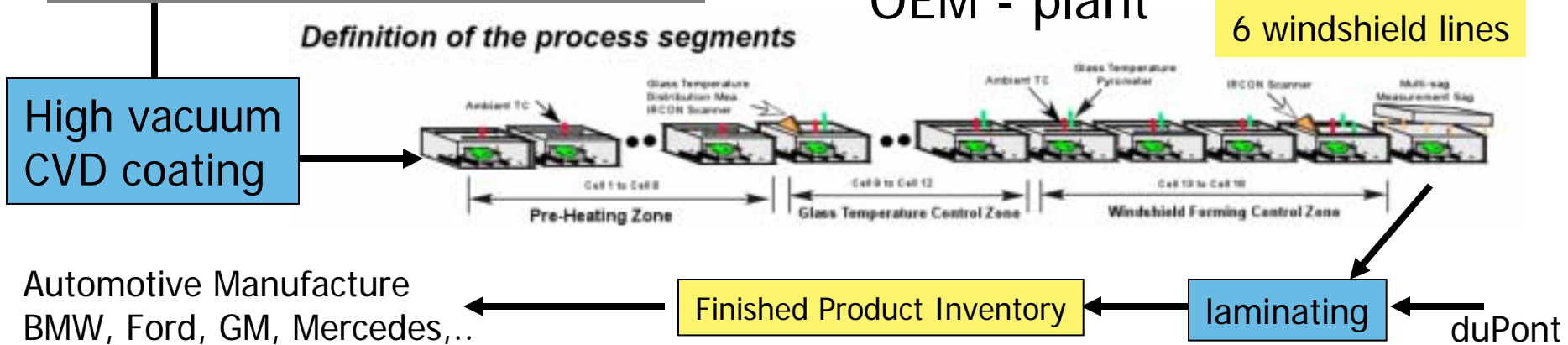


# Case Study 2: Automotive Windshield Manufacture (PPG Inc. \$20B, glass, coatings, chemicals)

Architectural Glass



Objective: Control Geometry and Optical Quality of Finished Product. Improve yield, rate and reduce inventory





# Scalable Information Management: Compression, Representation, Modeling, Control Optimization

**Enterprise**

**Division**

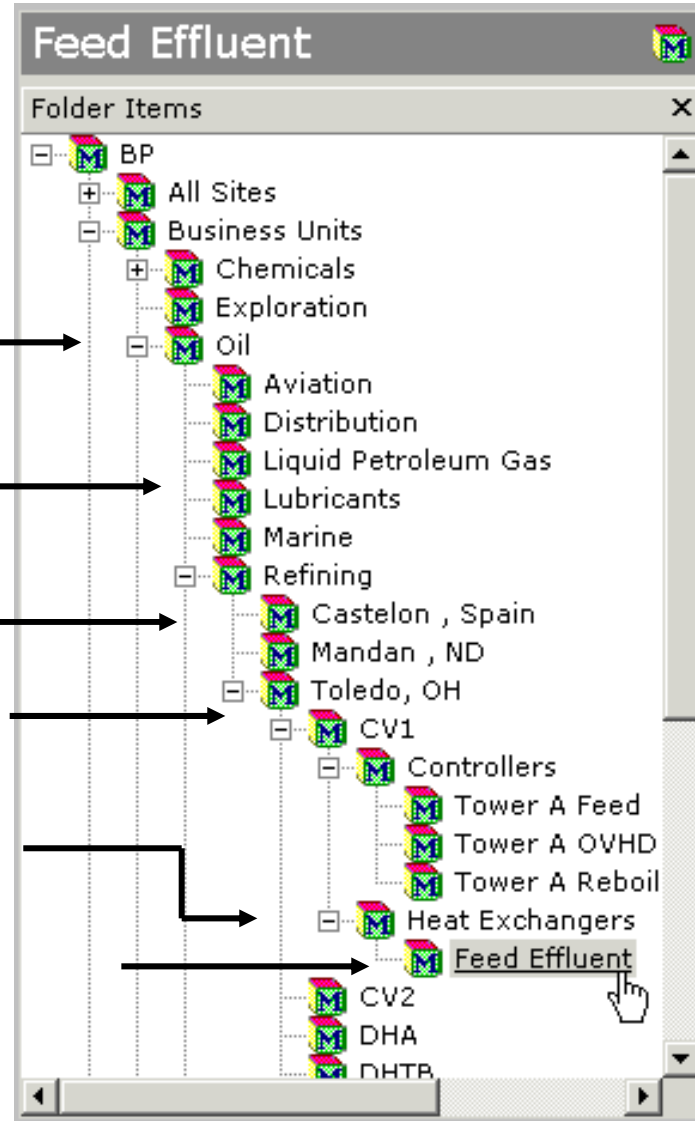
**Department**

**Location**

**Unit**

**Equipment Class**

**Equipment**



Information in relation to physical model, business model application model.

Adapted to end user Specification Appearance Contents

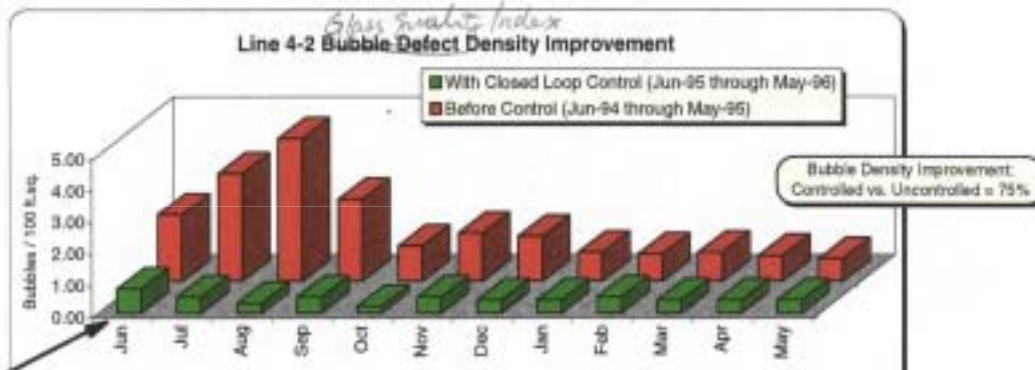
Financial transactions Inventory Physical flow Payroll Plant data (T,P,C,..)

....

# Results from On Line Trial: Flat Glass Furnace Control



Results of Process Control Implementation on Line 4-2



5% Higher Production rate in OEM:  
Defect density 75% lower  
Yield 8% higher

10% Higher Yield in Flat Glass Plant

Shorter Changeover time

Improve process capability to produce new products

Improve process consistency

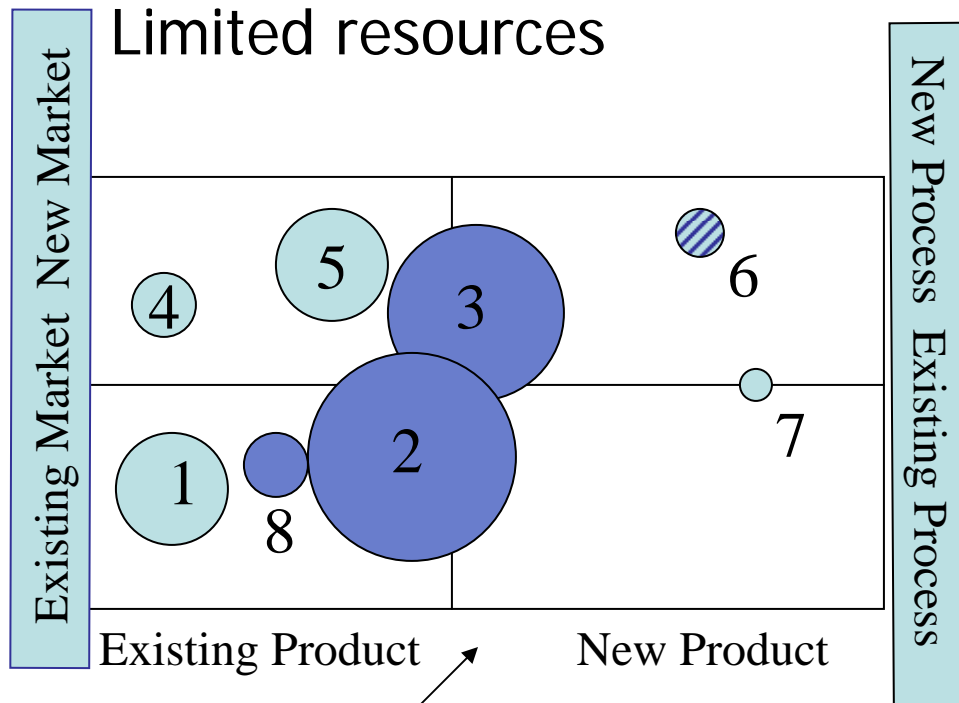
Advanced control gives competitive advantage.

*(Differentiation and ability to bid on and negotiate new contracts).*

High Management Visibility!!!

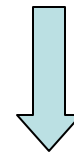
# Case Study 3: New Process and Product.

## Mergers and Acquisitions (Elkem ASA \$3B, Materials)



Objective: Grow Company and expand product portfolio.

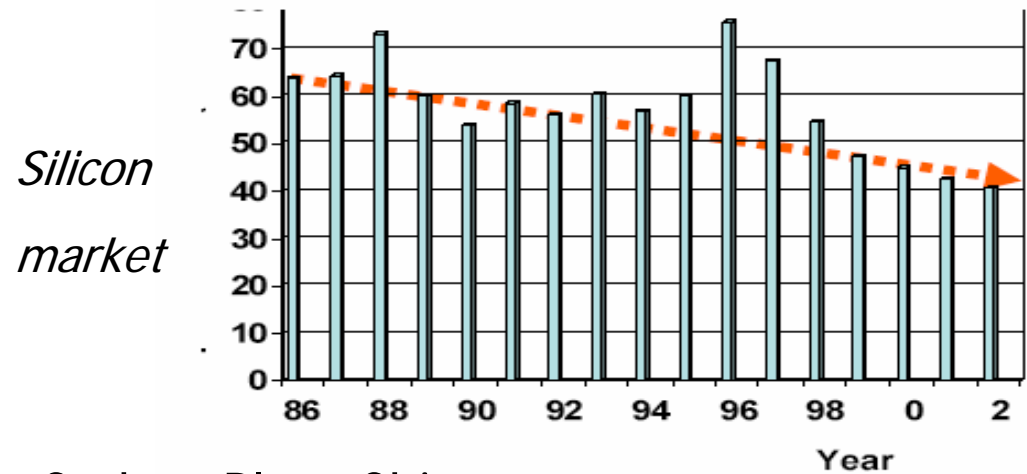
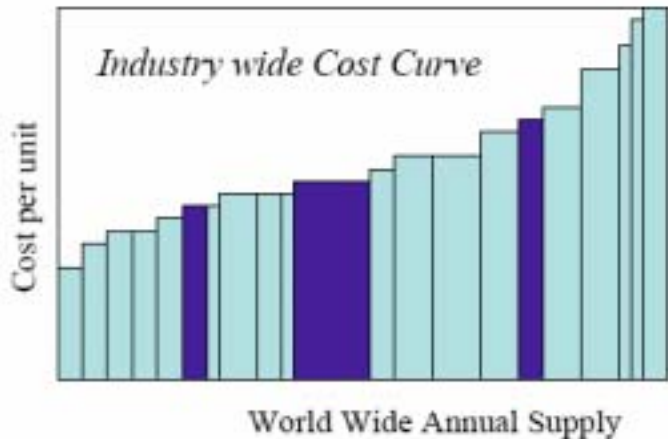
FeSi, Si, Al, C, SiO<sub>2</sub> commodities



Si, SoG-Si, Al Products  
Advanced Materials  
and high value added products

Organizational, technological, market, environment, human factors, legal, IP, culture, ...

# The Systems Approach to Organisation



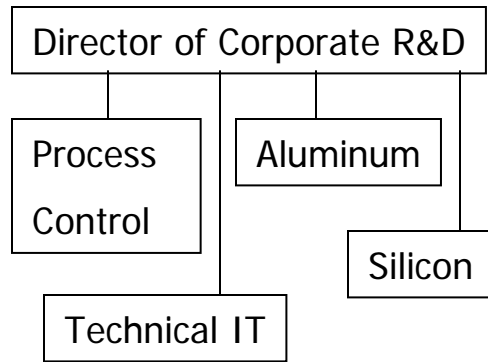
- Geography/transportation/cost {
  - Technology (PSE) issues {
  - Supply chain {
- Buy Carbon Plant China
  - Shut Down Plant in Norway
  - Buy Si Plant in Brazil
  - Revamp Alloy Plant
  - Large Scale Si Production in Salten
  - Buy Aluminum Finished Products (SAPA)
  - Secure energy supply through 2020

Result: Significant Change in Product Portfolio.

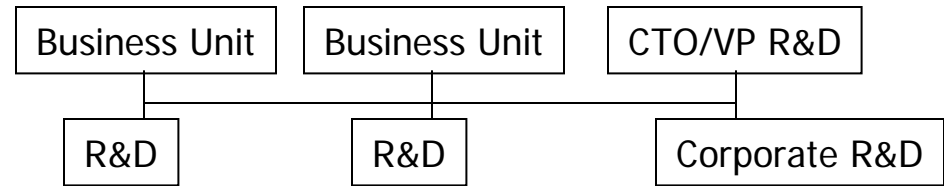
Higher Debt-Equity Ratio



# Industrial R&D Reflects Company Structure



## *New Architecture for Industrial R&D*



Improve Product and Process

Growth and new business

*Decentralized and flexible market driven  
Expertize brought in as needed*

*Centralized, Science Driven  
In-house expertize*

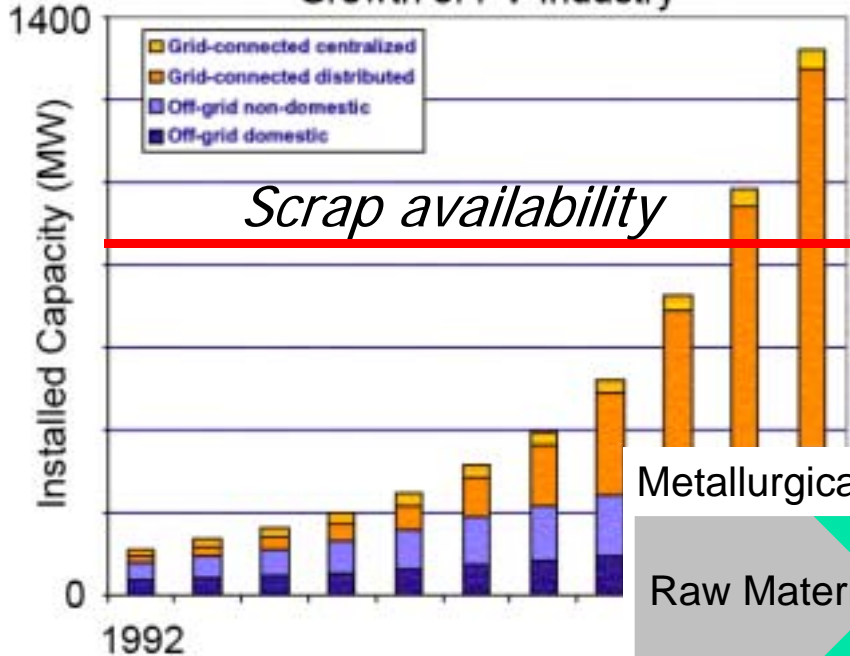
Strategic Business Units's (SBU) focus on projects with clear business impact in the areas of process and product improvements

Central R&D focus on growth, breakthrough technology and long term sustainability for the company. Involved in strategic decision making, mergers and acquisitions.

# Case Study 4: New Process and Product

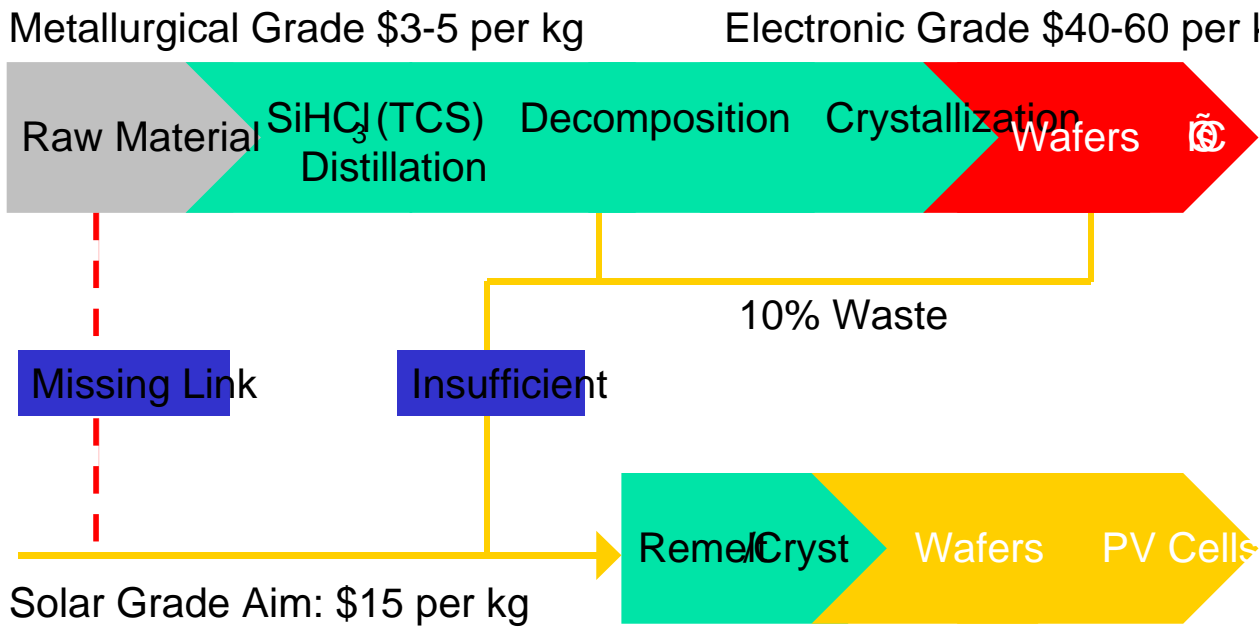
## Solar Grade Silicon (*REC SGS Ltd. \$100M, Si, Wafers, Cells*)

Growth of PV Industry



Objective: Develop a Cost effective way to make Solar Grade Silicon.

*Many companies  
And technologies  
compete*



# PSE helps Concurrent Engineering: New Product and Process

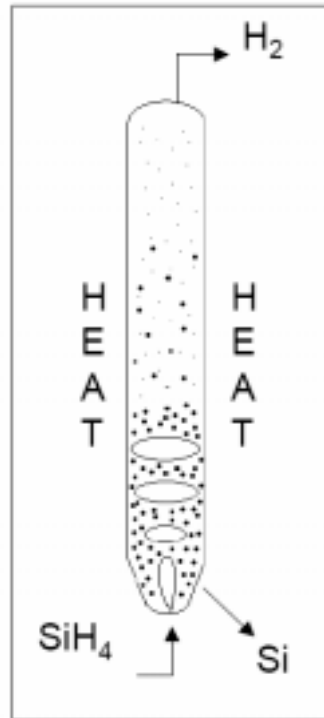
Pilot



Demonstration



Production



Particulate process

Fluidization CFD

Multi-scale modeling

Optimization

Process Design

Process Control

New Sensors

Integrated Design  
to meet or exceed  
business expectations.

*Prospect of reducing cost of producing PV electricity by a factor of 2-3 over the next five years looks promising.*

*R&D Team: SGS, PE Toronto, CAPD - CMU*

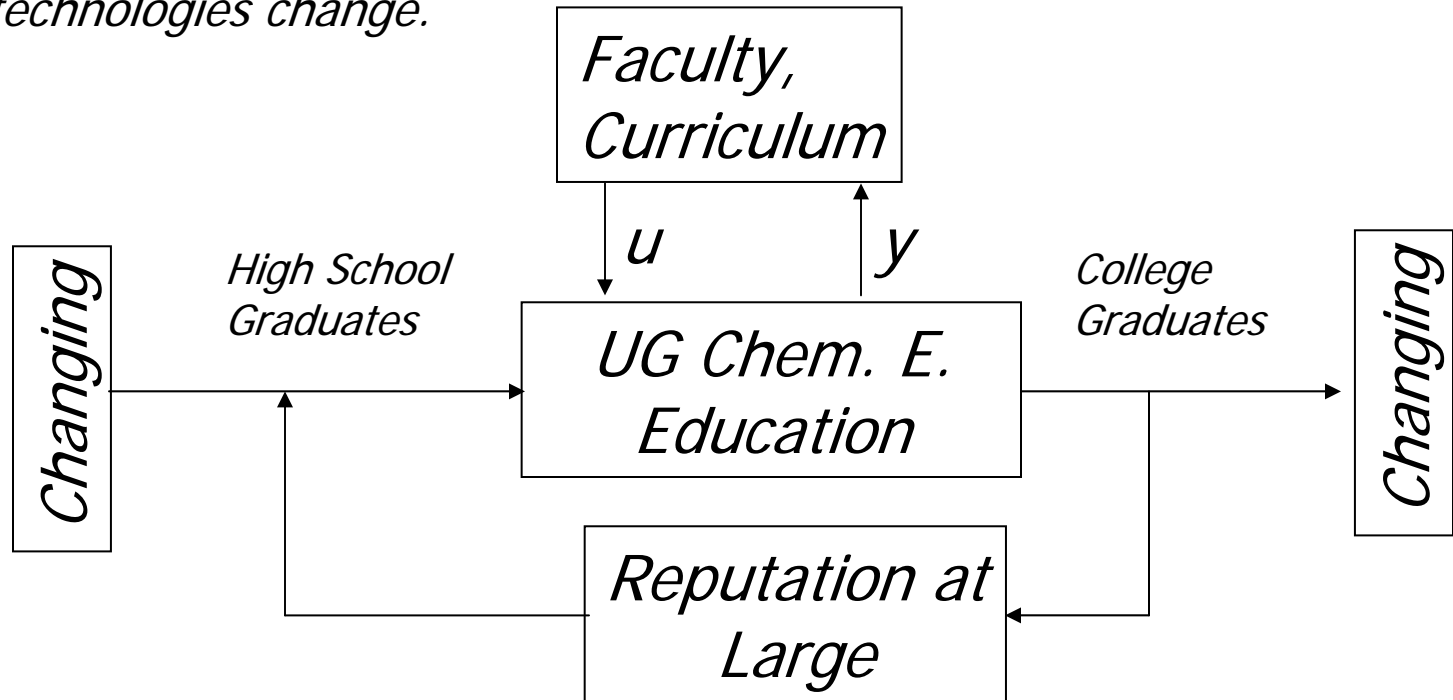
# The PSE Challenges and Opportunities in Research and Education (UG and Graduate)

**Provide theoretical foundation, computational tools, educational methods and skilled personnel for:**

- 1) Designing and operating real time **decision support** systems for investment (management). These systems comprise physical processes, services, organizations and financial instruments. (*High Level Systems Thinking, Architecture design.*)
- 2) Automation of routine decision making in design and operation of complex **networks** of **embedded devices** for production and service. Optimization Design Control (*Algorithms, methods. Computation*)
- 3) Help advancing the frontiers of chemical engineering research in the application of computational tools to bio tech/bio med/nano tech/molecular, materials and drug design through interdisciplinary research. (*Expertise, Algorithms and Methods, Computational insight*)

# The Challenge:

*Derive a flexible curriculum that supports the complexity of the current market and adapts as the markets and technologies change.*



1. *Envourage High School teaching as a career.*
2. *Quality and quantity.*
3. *Core+specialization*
4. *Include Bio in core*

*What goes out? More efficient?*