

Control and Optimization of Supply Chain Networks

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AIM : Formulate supply chain problem as a network (electrical circuit) and see what inferences we can draw.

GOAL: Self Optimizing Enterprise

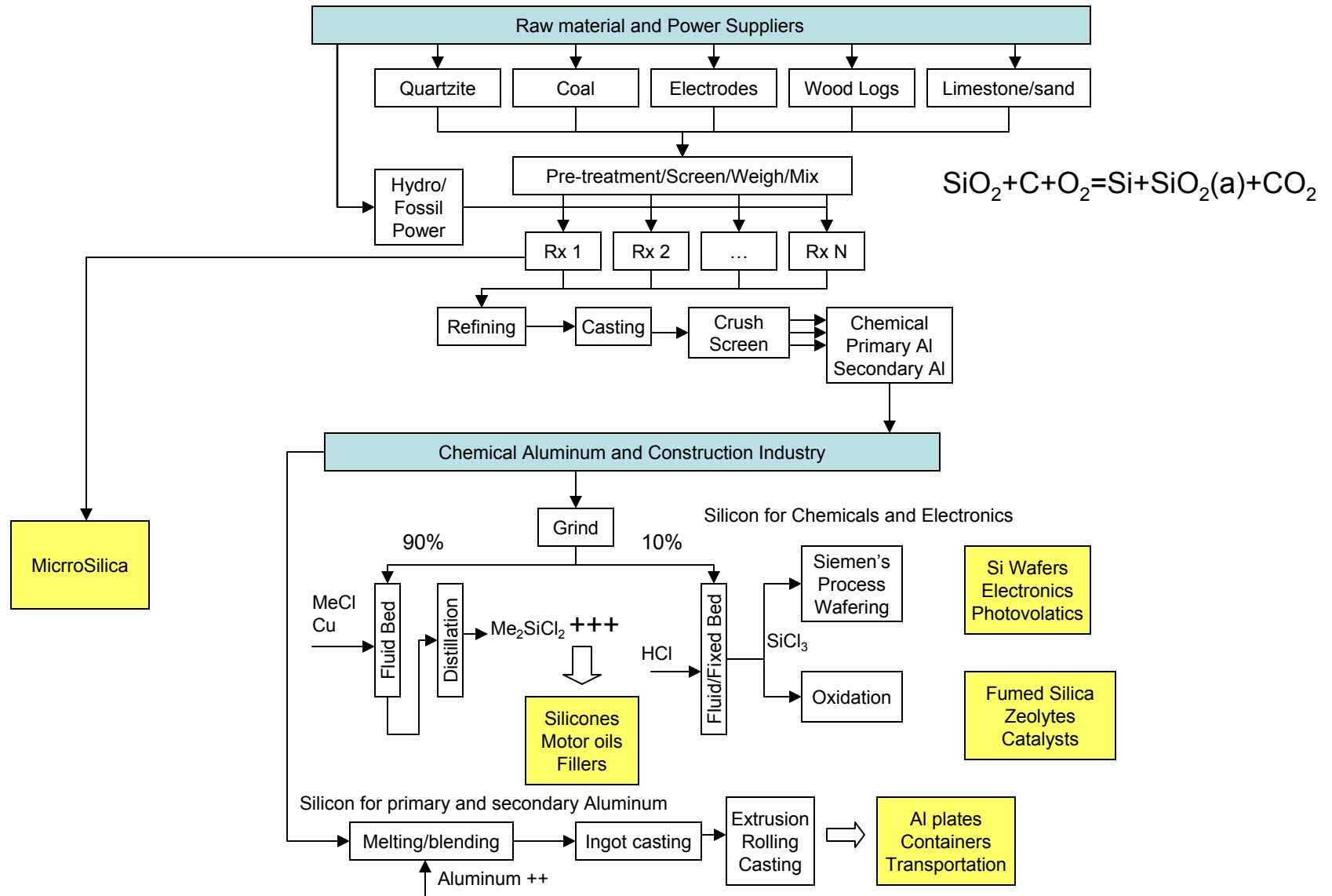
“..supply chain is a network of organizations involved through upstream and downstream linkages in different products and processes.”

Christopher, 1998

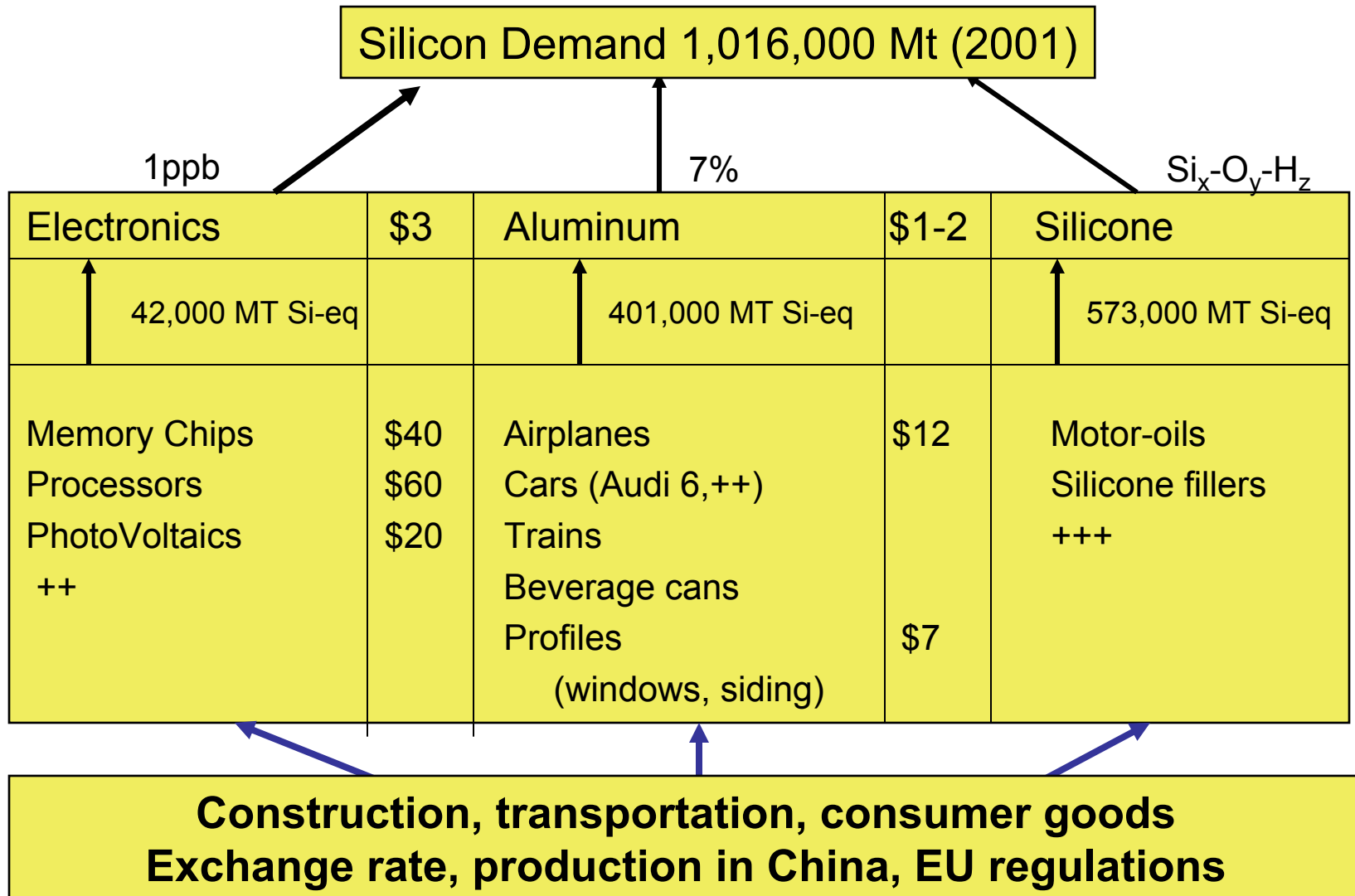
Outline:

1. Motivating Example: Silicon production
2. The Supply Chain as a Process Network
3. The Self Optimizing Enterprise
4. Decentralized SCM main results
5. Centralized SCM (Perea-Grossman)
6. Industrial Case study # 2: Glass manufacture
7. Conclusions

1. From Si Manufacture to Finished Products



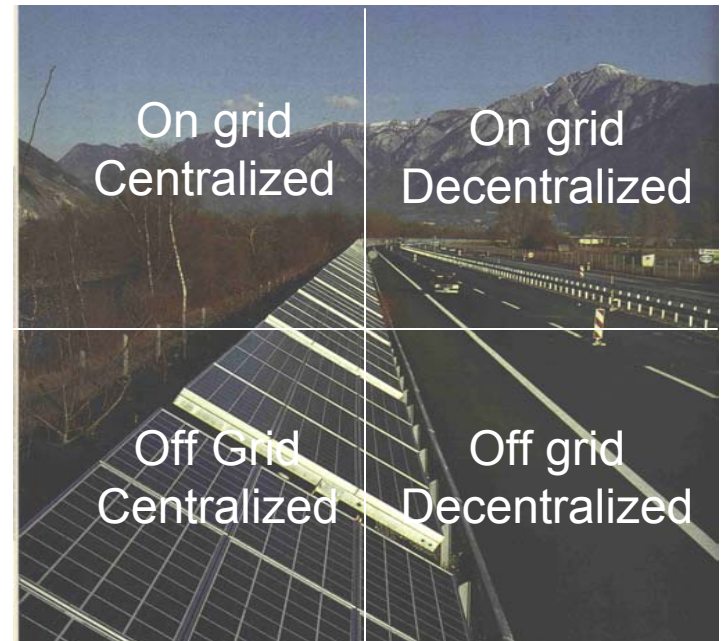
Silicon by Market Sectors



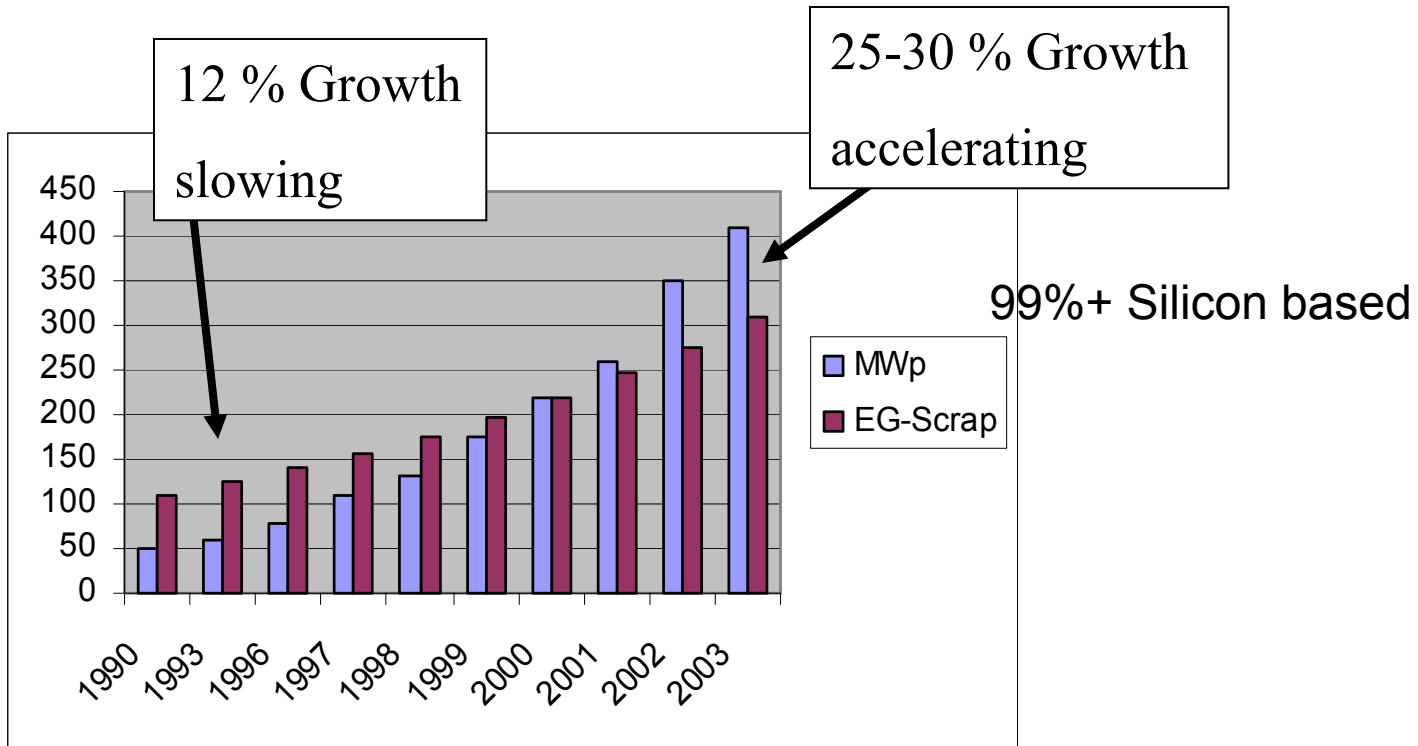
Financial Outlook: Silicon for PhotoVoltaics

- Clean, Renewable Energy from the SUN
- Silicon: 14-16% Efficiency
- 0.1 kWp per m²
- 100 kWp per ton Silicon
- Government Incentives in EU, Japan and US

Current world wide SG-Si market ~\$30M



Market Outlook Silicon for PhotoVoltaics



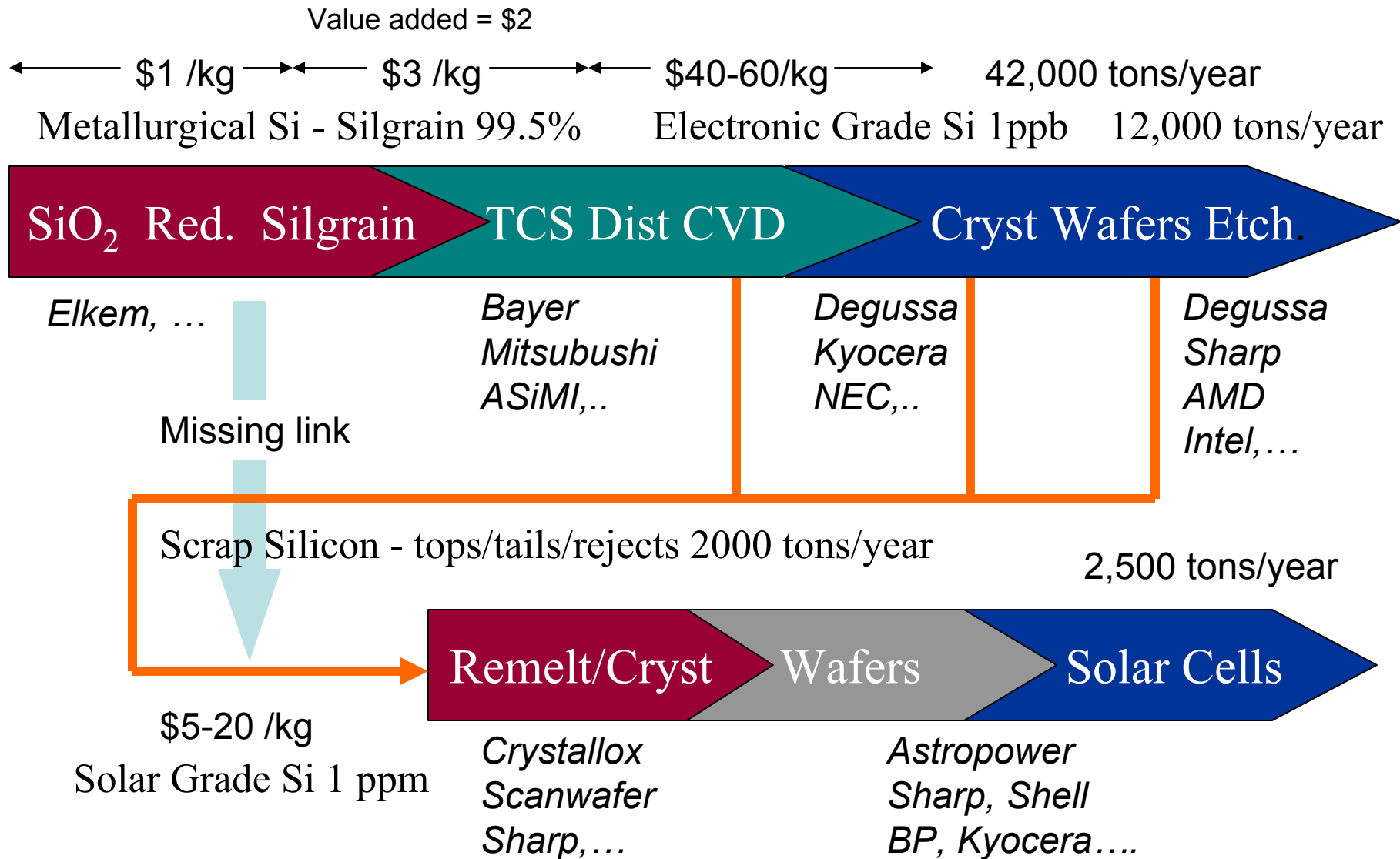
R&D Programs:

- ELKEM
- SGS
- Bayer/Degussa
- Dow Corning
- Astropower
- SHARP
- ScanWanfer++

KPMG 1999: Economies of Scale and Better Production facilities can reduce Solar electricity generating cost by a factor of 3

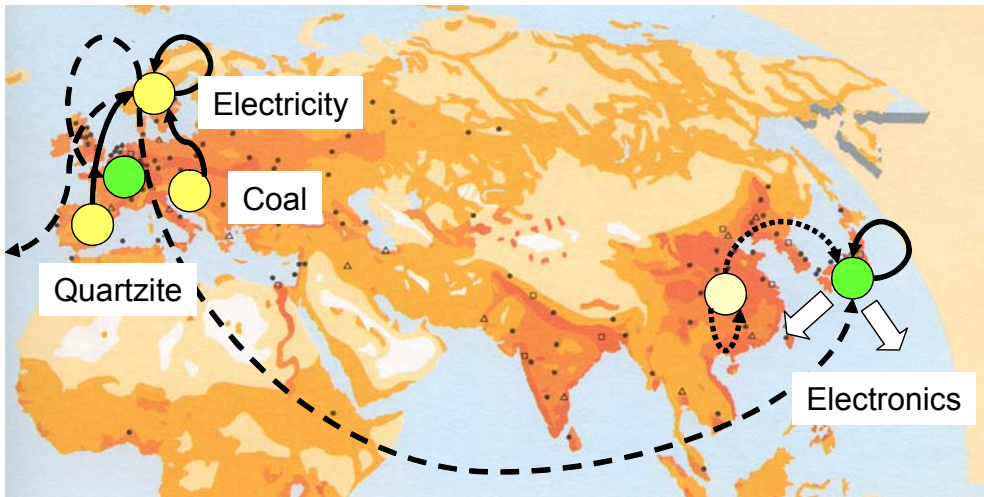


The Supply Chain for EG-Si and SG-Si



2. Process Networks: A Brief Review.

Program: Establish an iso-morphism between process systems and network theory.



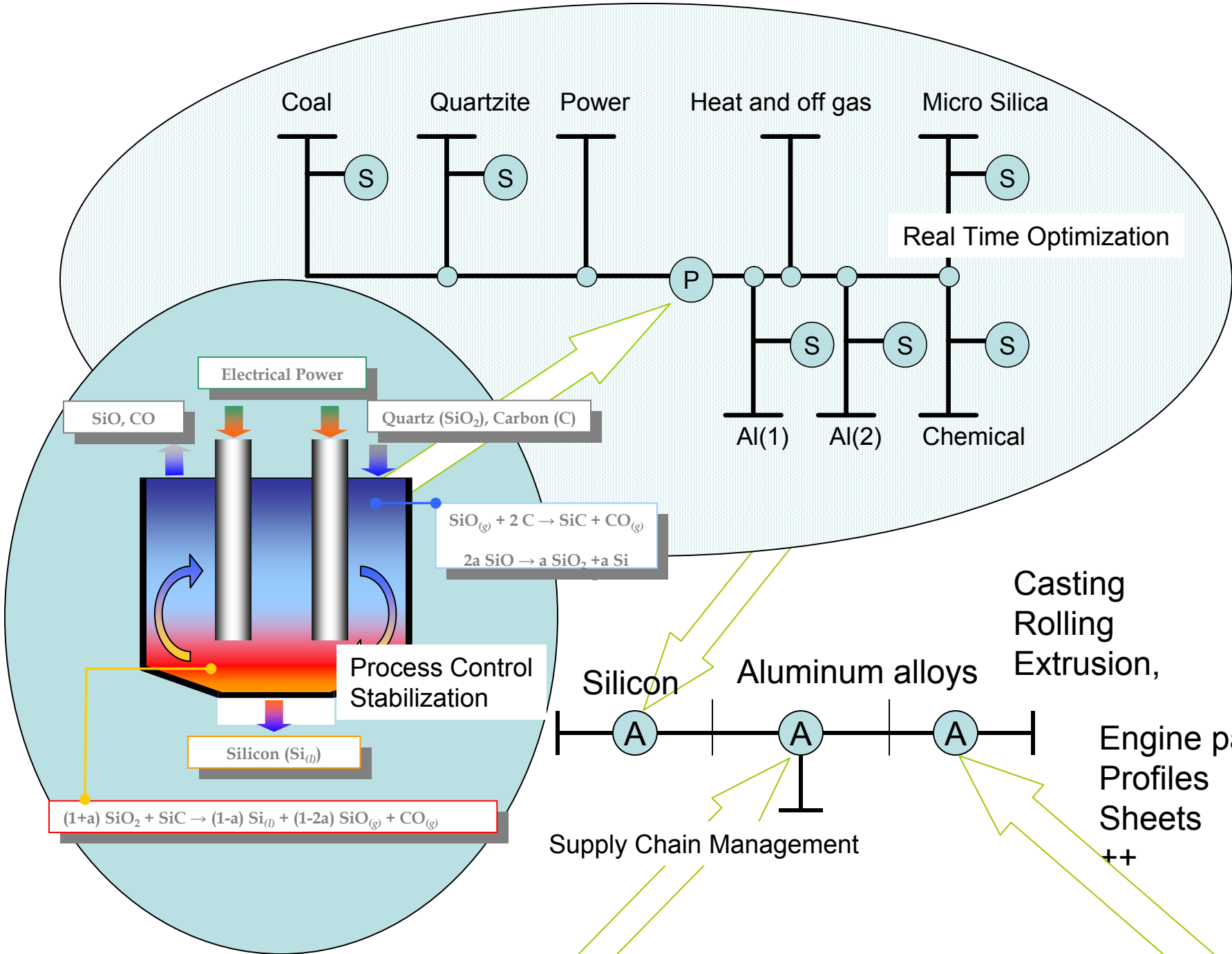
1. topology
2. transportation
3. shipping/receiving
4. manufacture
5. storage
6. forecasting
7. performance evaluation

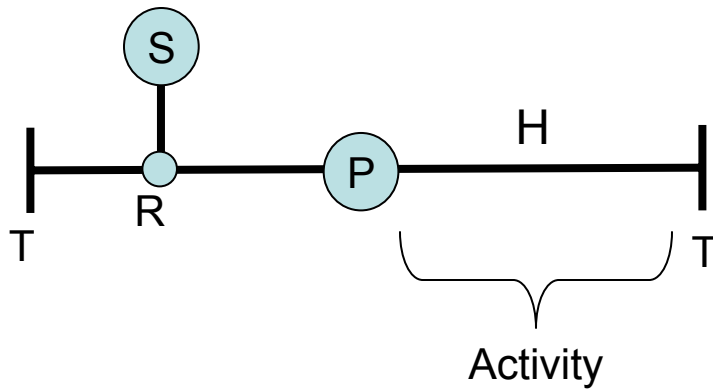
Background: Circuit Analysis

Meixner	(Irreversible thermo.)	1960
Perelson	(Biology)	1970
Alonso Coffey Ydstie	(control, stability,..)	1997
Hangos, Cameron, Perkins	(modeling)	1999
Gilles	(modeling)	1998
+++		

Aims: PDE's replaced with ODE's
focus on topology
stability and control
optimization
distribution of computations
ease of modeling
modular software design
visualization
flows and ext. var. are additive
++++

All flow is caused by driving force (potential)





P – production/manufacture
S – storage
T – terminals
R – routing
H – transportation

$$G = (P, S, T, R, H)$$

rate [units/time] , value generation [value/unit]

Assets

$$A = \{v, c, z\}$$

Activities (flow of assets)

$$F = \{f, z\}$$

v – extensive variable

(amount /charge)

c – intensive variable

(value/voltage)

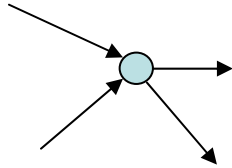
f – rate of flow of an extensive variable

(flow rate/current)

z – characterization

(SKU, composition, etc.)

Routing point



$$\sum f_i = 0$$

Material balance
Kirchoff current law

Storage



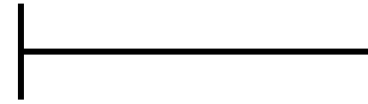
$$\frac{dv}{dt} = f$$

Storage
Capacitor

Inductor
Diode
+

Conservation Laws

Activity and terminals



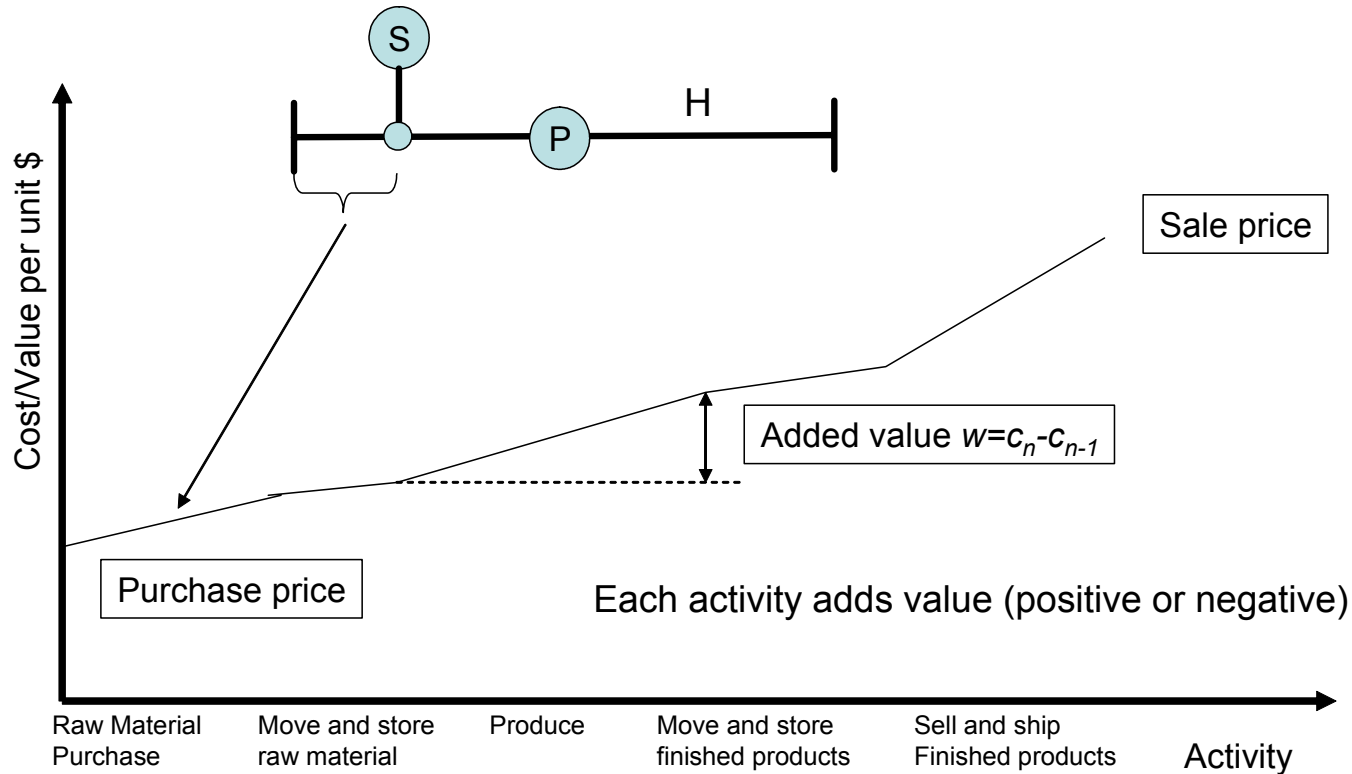
$$Rf = w$$

Fourier
Fick
Newton
Ohm's Laws

Constitutive equations

Potential Flow

Activity Based Analysis – Value added as driving force



Direction of flow: From low to higher value is *positive*
from high to low value is *negative*

Financial Implications:

Net (internal) activity Cost:

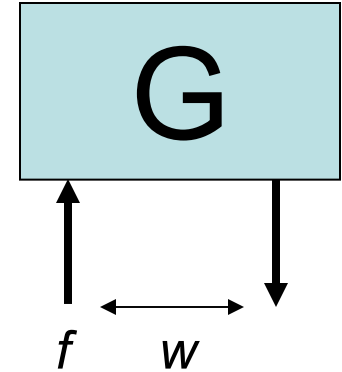
$$\pi = fw$$

Cost (internal) of operations:

$$\Pi = \sum \pi_i$$

Net rate of profit [\$/sec]:

$$P = T - \Pi$$

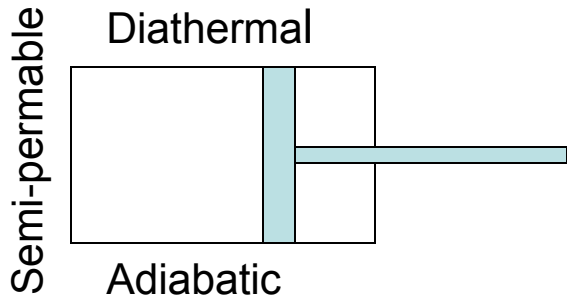


Circular activity does not add value: $0 = \sum w_i$ (Kirchoff's voltage law)

Cost/dissipation: $\pi \geq 0$ (2nd law of thermo)

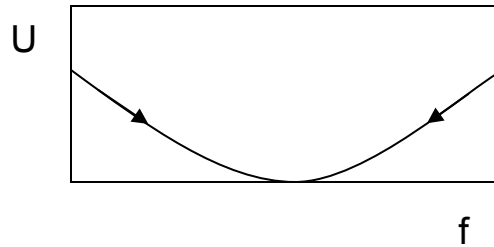
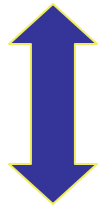
$-P$ plays the role of “energy”

Thermodynamics



Conservation laws
Convex Energy function $U(N, S, V)$

Intensive variables via Legendre transform

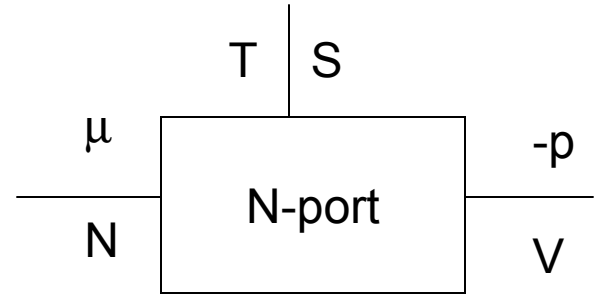


$$f = (V, S, N)^T$$

$$w = (-p, T, \mu)^T$$



Networks



Kirchoff's Current Law
Kirchoff's Voltage Law

$$dN_1 = dN_2$$

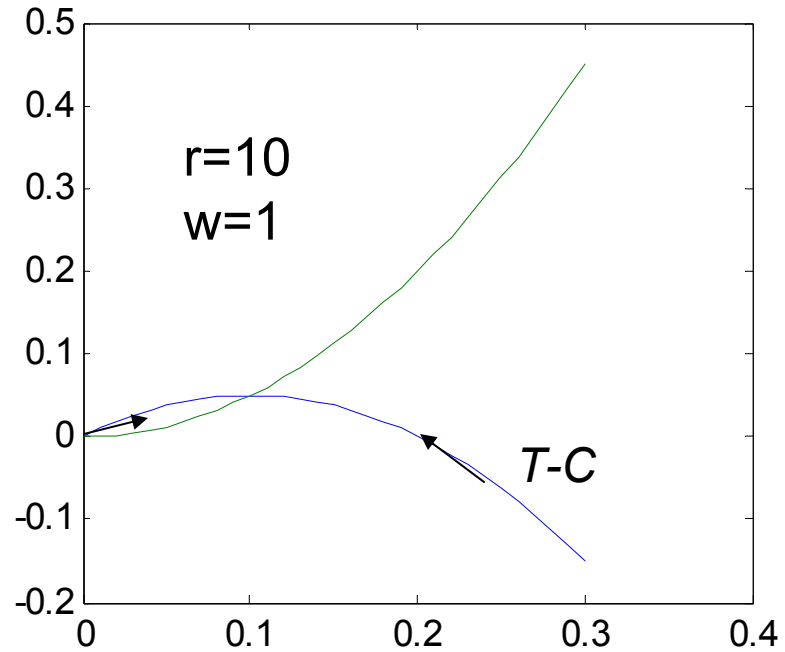
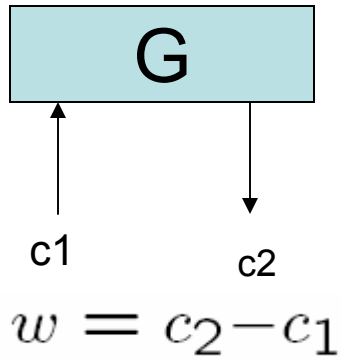
$$\mu_1 = \mu_2$$



$$dU = (\mu_1 - \mu_2)dN = 0$$

Network builds itself into an energy minimizer!!!

One port example



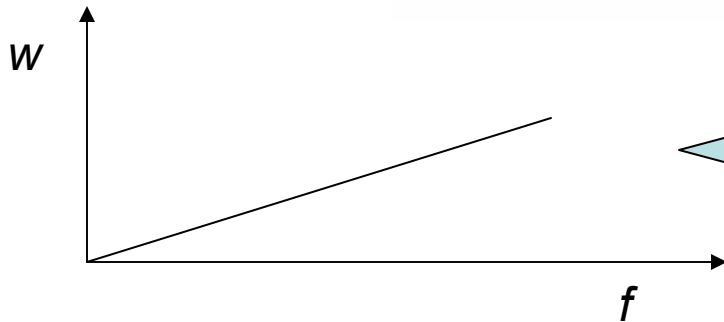
Supplied energy: $T = fw$

Dissipation: $C = \frac{1}{2}rf^2$

$$\max_f (T - C)$$



$$rf = w$$



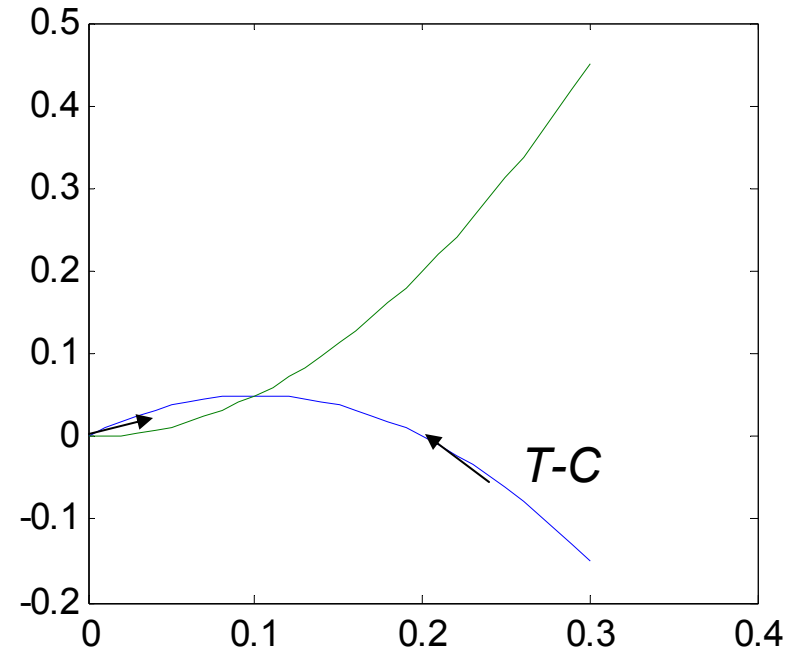
One port example



$$w = c_2 - c_1$$

Supplied energy: $T = \sum_{\text{Terminals}} f w$

Dissipation: $C = \sum_{\text{Activities}} \frac{1}{2} r f^2$



$$\max_f (T - C)$$

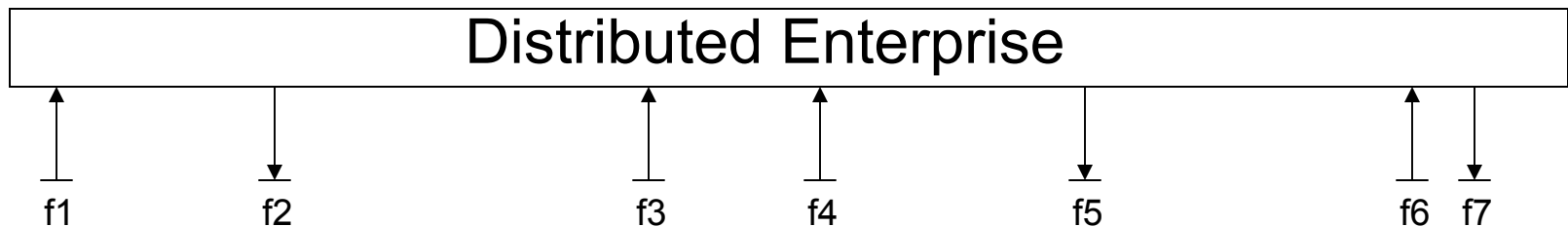


$$r_i f = w_i$$

Generalizes to RLC and we get stability

3. The Self-Optimizing Enterprise

- One-ports (terminals, storage, production, activities, routers, +++)
- Conservation of assets (KCL)
- Circular activity does not add value (KVL)

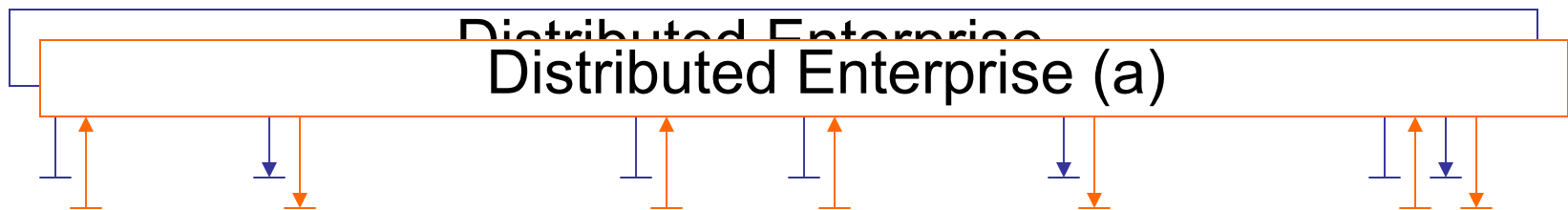


1. The enterprise consists of a (large) number of nodes.
2. Connected with the “world” at terminal points (boundary conditions).
3. Flows are the result of potential at the terminal.

Tellegen's Theorem – a Topological Result

“Building the Self-Optimizing Enterprise”

- One-ports (terminals, storage, production, activities, routers, +++)
- Conservation of assets (KCL)
- Circular activity does not add value (KVL)



Enterprises (a) and (b) have same topology.
Same enterprise in different states

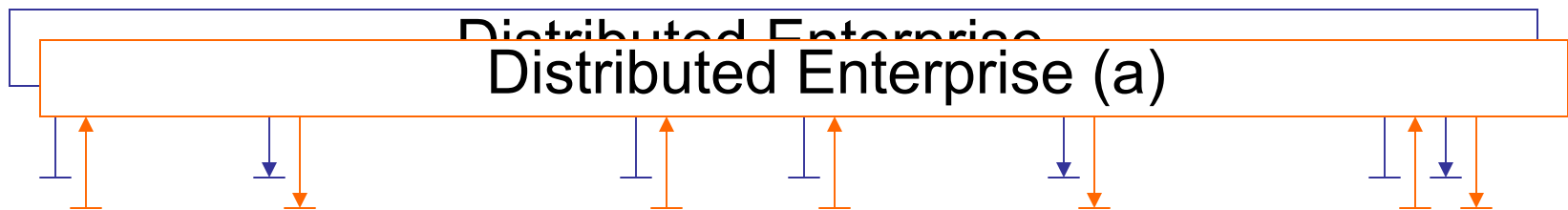
$$\sum_{\text{Terminals}} f_i^a w_i^b = \sum_{\text{Activities}} f_j^a w_j^b$$

Flows and costs are orthogonal

Tellegen's Theorem – a Topological Result

“Building the Self-Optimizing Enterprise”

- One-ports (terminals, storage, production, activities, routers, +++)
- Conservation of assets (KCL)
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$\bar{f} = \Gamma f$ Network operator – filter, forecast, Fourier transform, expectation,...

$$\sum_{\text{Terminals}} \bar{f}_i^a \bar{w}_i^b = \sum_{\text{Activities}} \bar{f}_j^a \bar{w}_j^b$$

Filtered lows and costs are orthogonal

4. Decentralized SCM: Optimality Results

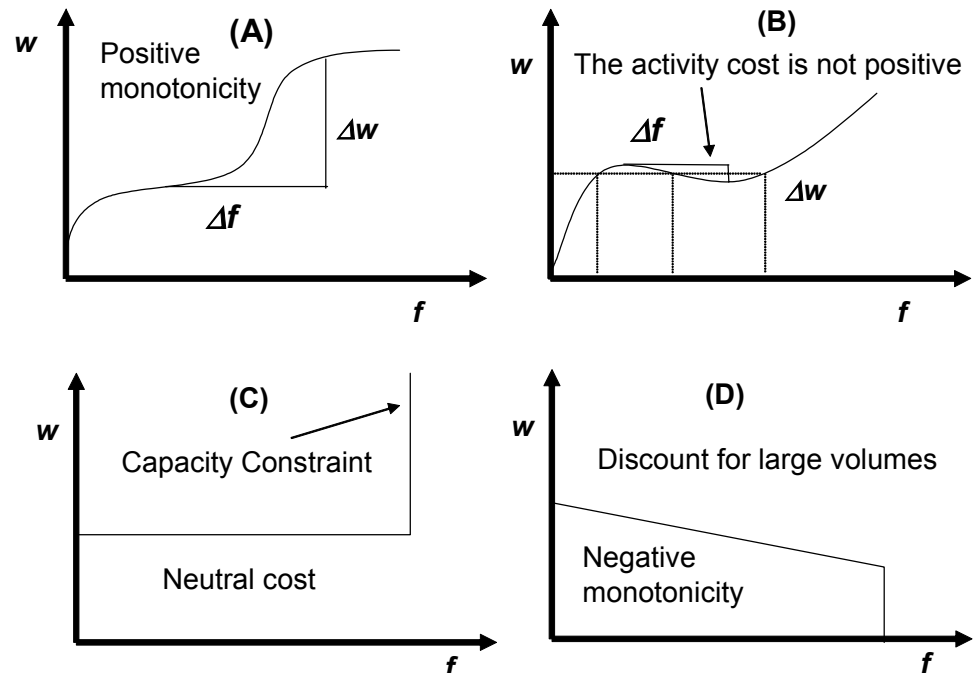
Assumptions: Assets are conserved
Circular activity does not add value

1. Existence and uniqueness of solutions if the routing policies are positive (negative).
2. Added value (cost) is stationary.
3. Added value (cost) is maximized (minimized) if the routing policies are negative.

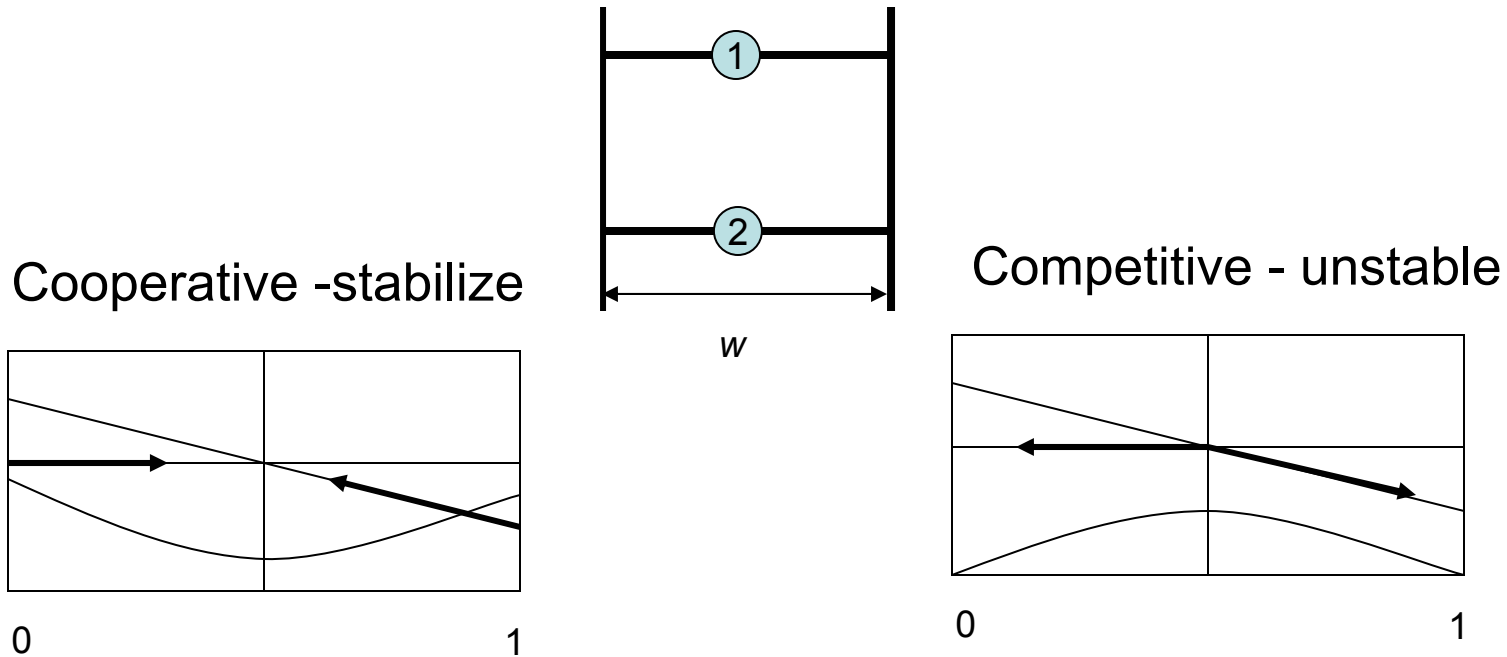
4. Decentralized SCM: Optimality Results

Assumptions: Assets are conserved
Circular activity does not add value

1. Existence and uniqueness of solutions if the routing policies are positive (negative).
2. Cost is stationary
3. Passivity can be used to investigate stability..



Load Balancing - Parallel Activities



Competitive markets give narrow margins and pressure to reduce cost to stay in business.

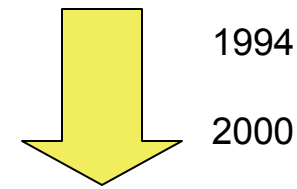
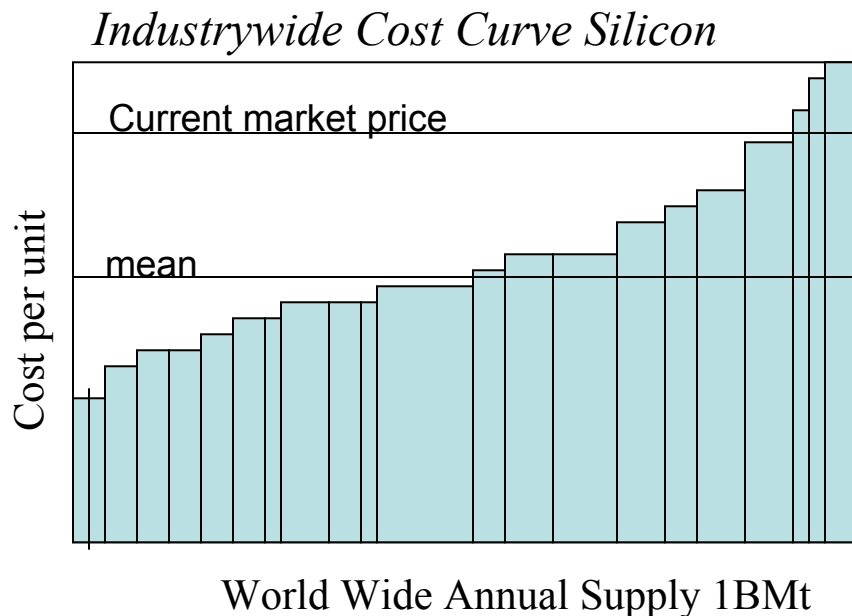
Develop new products and new processes.

Dominate market.

Seek (cost) advantage (geographical, sourcing,.....)

Motivating Case Study: Silicon Production

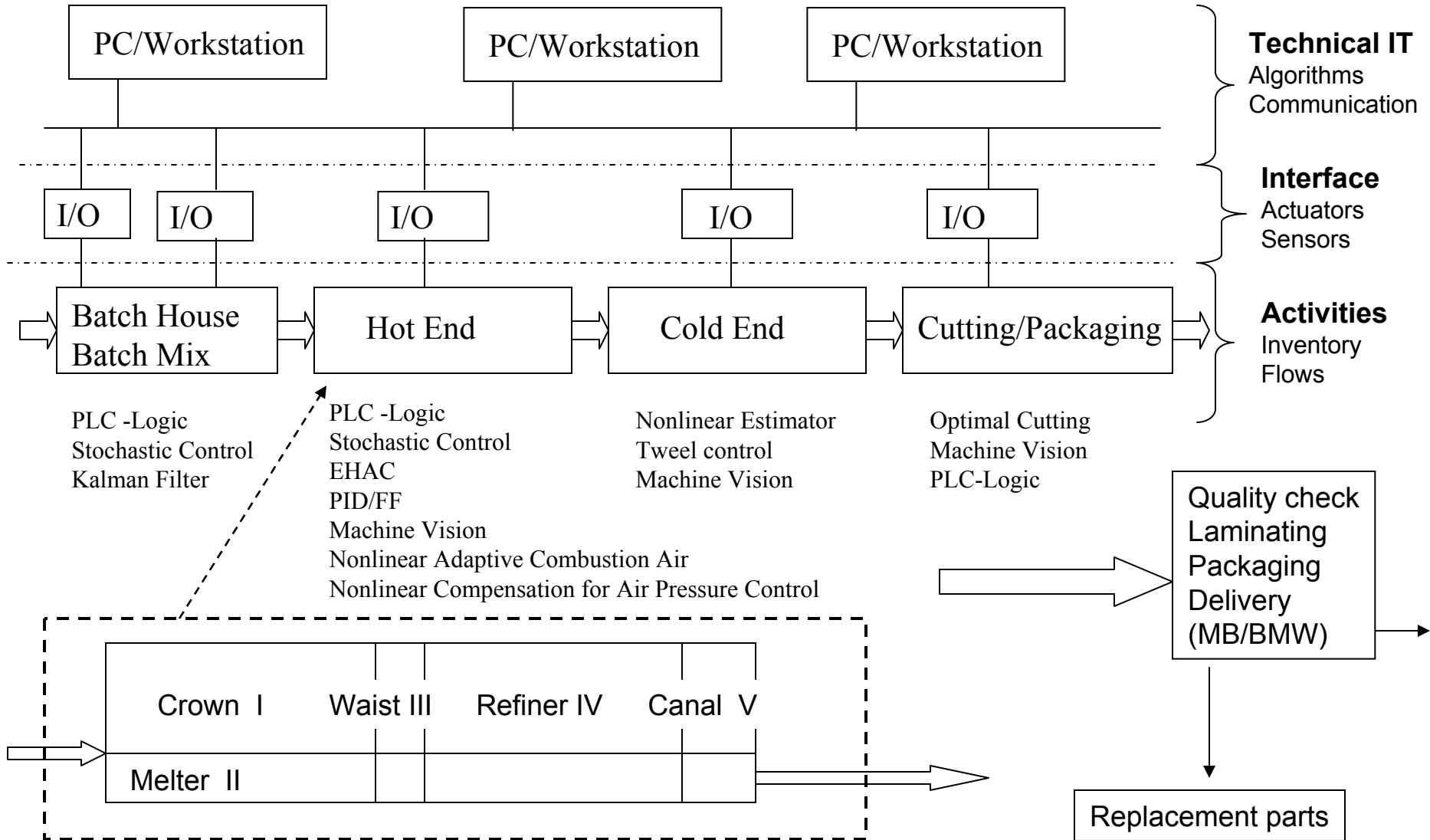
- Better logistics and ERP systems
- New energy and raw materials contracts
- Better management of supply chain (smaller inventory)
- Better scheduling and production planning
- Better control and quality management (statistical methods, “6Sigma”)
- Stream line business operation (lean manufacturing)

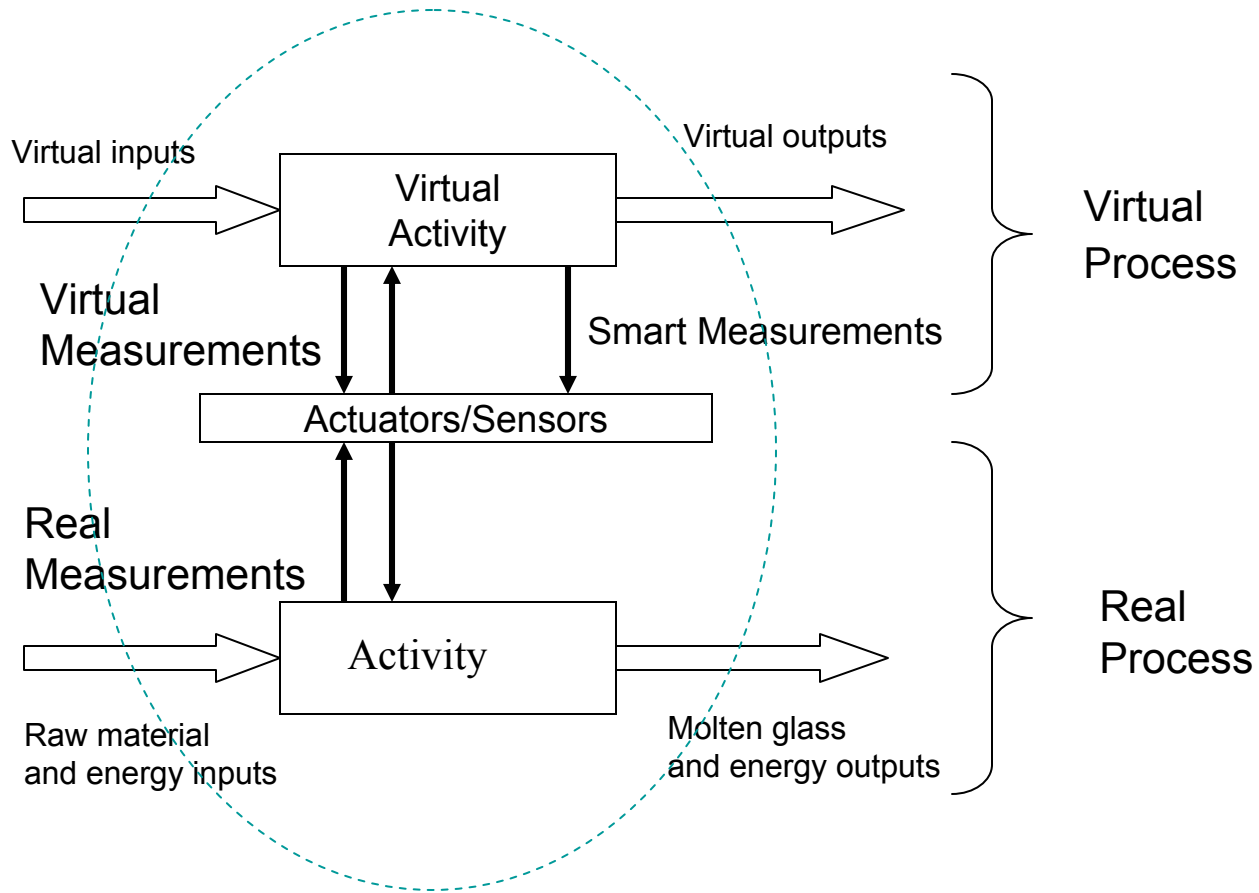


Savings: \$80M per year

O. Sorli, CTO Elkem, 2000

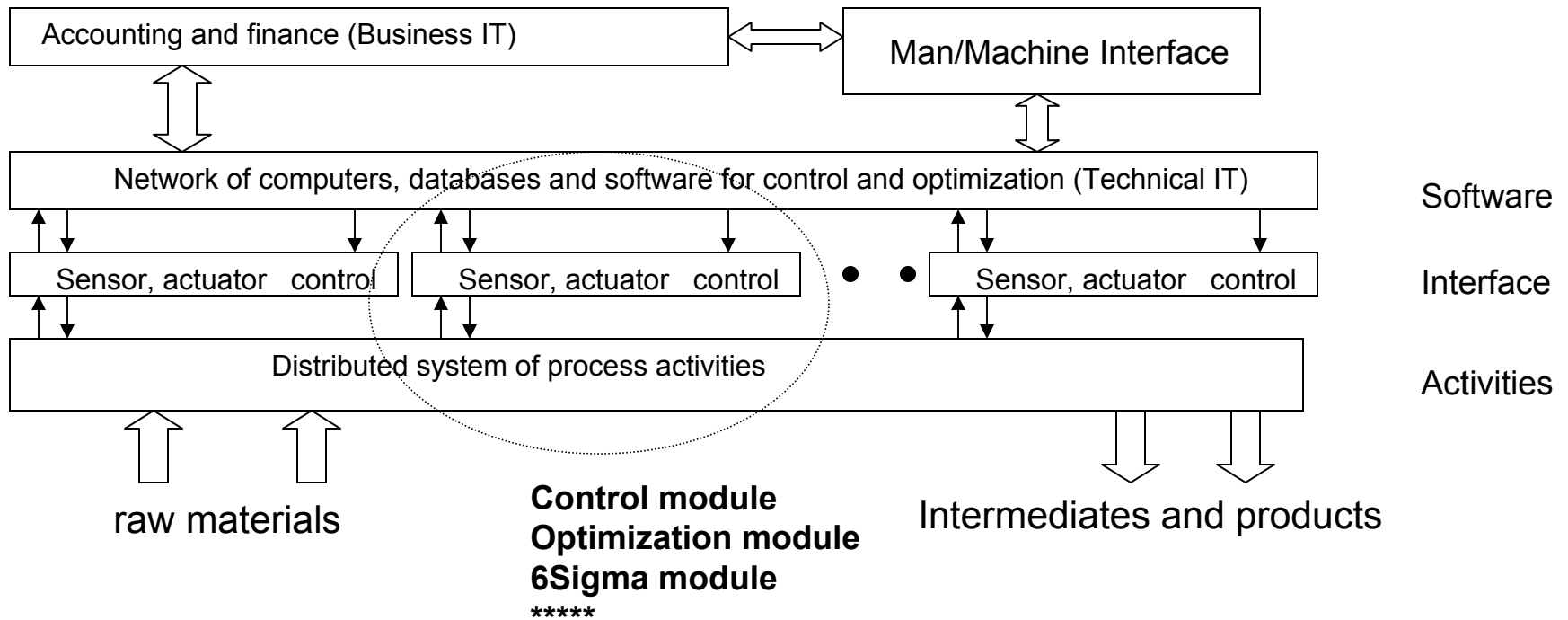
Industrial Case Study #2: Glass Production





Sensor Module

Distributed Systems that Integrate Physics and Communication



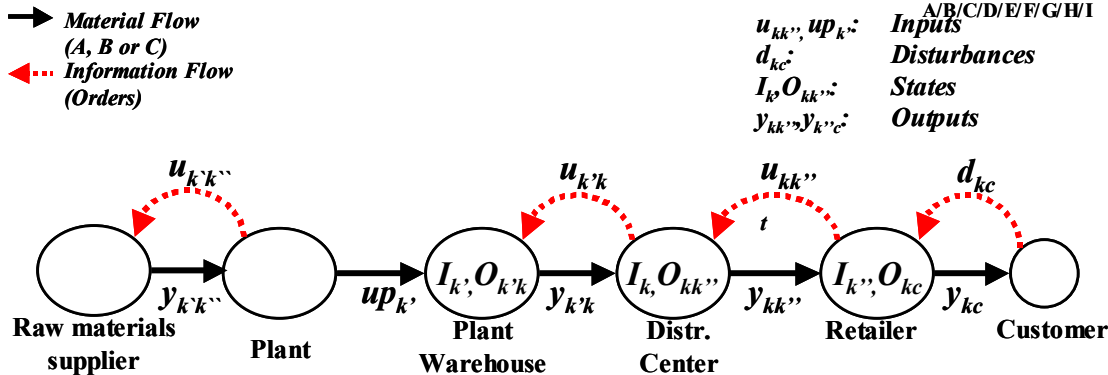
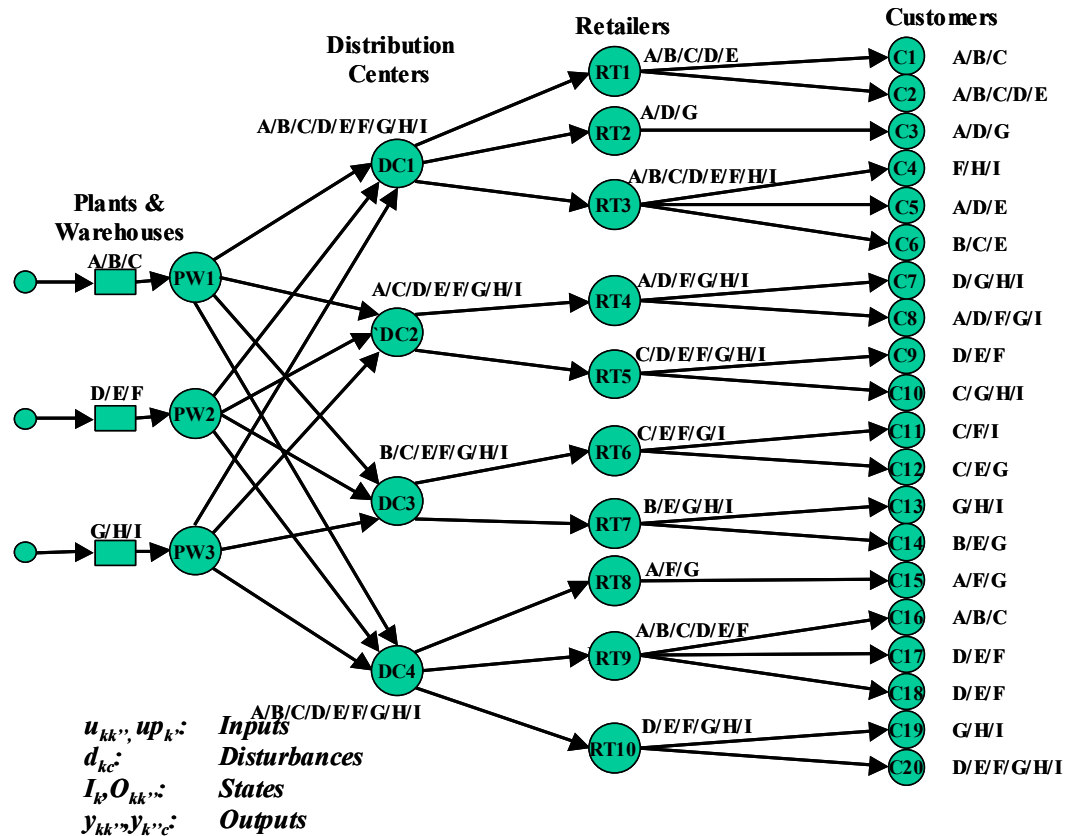
Estimated savings \$35M per year

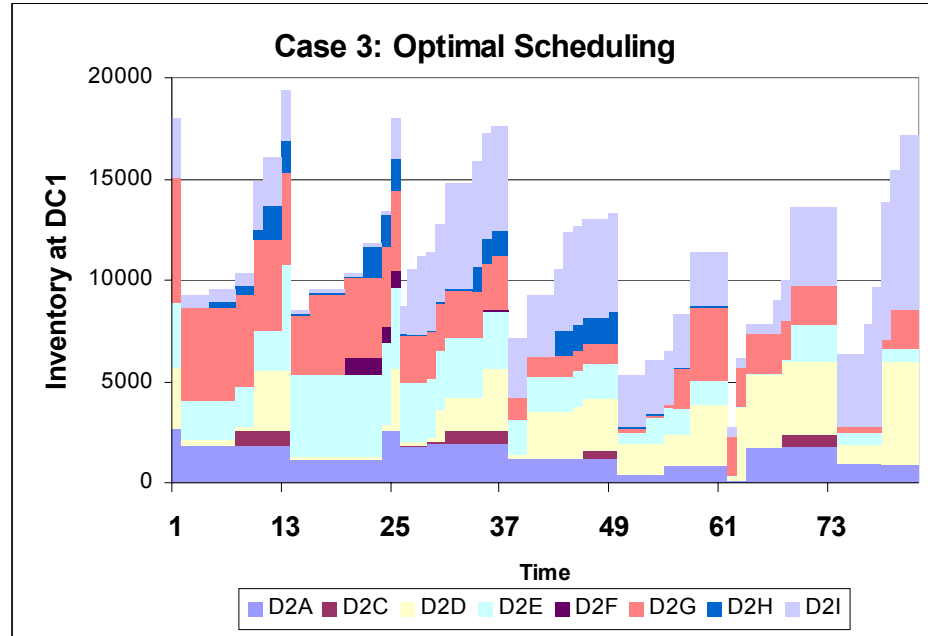
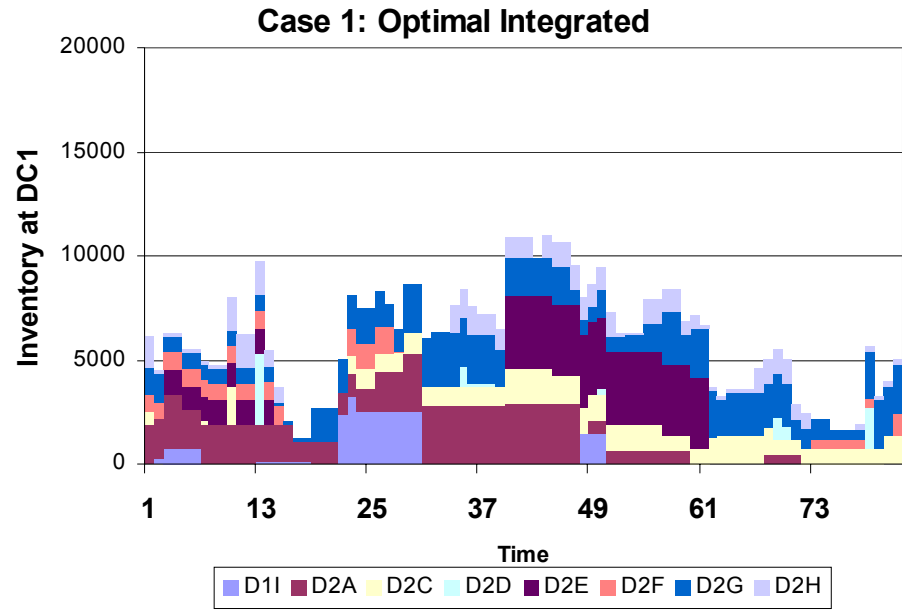
5. Centralized SCM using MPC

(Perea-Grossmann-Ydstie, 2002)

Plant and order delays
Discrete manufacture
Maximize profit

Solve using MPC strategy





- Better balance of plant schedule and inventory levels in CSM.
- Centralized planning needed when the delays are long.
- Too short planning horizon $T < 6$ days gives myopic policy (plant shuts down).
- Policy insensitive to planning horizon for $T > 12$ days.

Edgar Perea-Lopez, Grossmann Ydstie 2002.

GAMS / XPRESS-MP to solve MILP. Discrete time elements = 2hr.

Prediction horizon of 12 days (144 elements of 2 hr each).

Weekly updates updates of the demand,

MILP model with 1,296 binary, 85,898 continuous variables and 59,150 constraints.

Summary

- Practical control systems are built up from the bottom using distributed modules.
- Decentralized control and decision making can be “optimal” (self optimization).
- Parallel distributed computing is a reality. Numerical methods and software is needed to take advantage.
- Cutting cost vs new product and process.
- Margins converge and become smaller over time in a competitive commodity market.
- Large, “hybrid” dynamic system solved to optimality (mpc).
- Large savings possible
- But, there is no “silver bullet”. Broad spectrum of technologies need to be integrated with the process and Business IT system.

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